

Learning Goal #4: Integrative Knowledge Results (MBA)

Analyze an Organization's Value Chain

Academic Year	Term	<i>Unsatisfactory</i>	<i>Satisfactory</i>	<i>Exceeds Requirements</i>	<i>Total Rated</i>
2008-09	F	21.4%	64.3%	14.3%	14
2008-09	W	N/A	N/A	N/A	N/A
2008-09	Sp	46.0%	54.0%	0.0%	26

Analyze the Industry (Industries) in Which a Firm Competes

		<i>Unsatisfactory</i>	<i>Satisfactory</i>	<i>Exceeds Requirements</i>	<i>Total Rated</i>
2008-09	F	50.0%	35.7%	14.3%	14
2008-09	W	25.0%	37.5%	37.5%	8
2008-09	Sp	15.0%	31.0%	54.0%	26

Assess Financial Position of a Firm

		<i>Unsatisfactory</i>	<i>Satisfactory</i>	<i>Exceeds Requirements</i>	<i>Total Rated</i>
2008-09	F	61.5%	38.5%	0.0%	13
2008-09	W	N/A	N/A	N/A	N/A
2008-09	Sp	46.0%	38.0%	15.0%	26

Analyze and Evaluate a Firm's Strategy

		<i>Unsatisfactory</i>	<i>Satisfactory</i>	<i>Exceeds Requirements</i>	<i>Total Rated</i>
2008-09	F	50.0%	42.8%	7.2%	14
2008-09	W	0.0%	56.3%	43.7%	16
2008-09	Sp	0.0%	50.0%	50.0%	26

Evaluate the Relevancy of a Firm's Current Capabilities in Light of Anticipated Industry Trends

		<i>Unsatisfactory</i>	<i>Satisfactory</i>	<i>Exceeds Requirements</i>	<i>Total Rated</i>
2008-09	F	21.4%	64.3%	14.3%	14
2008-09	W	6.3%	37.5%	56.2%	16
2008-09	Sp	0.0%	19.0%	81.0%	26