

**Learning Goal #1: Writing Results (BSBA, BS-ECON, & BSBAE)**

**Gross Mistakes (holistic)**

<b>Academic Year</b>	<i>Lowest Performance</i>	<i>Highest Performance</i>	<i>Total Rated</i>
2006-07	13.3%	86.7%	90
2007-08	12.9%	87.1%	560
2008-09	7.9%	92.1%	557

**Ethics (holistic)**

	<i>Lowest Performance</i>	<i>Highest Performance</i>	<i>Total Rated</i>
2006-07	2.2%	97.8%	90
2007-08	3.8%	96.2%	555
2008-09	5.2%	94.8%	558

**Purpose/Main Point (content)**

	<i>Lowest Performance</i>				<i>Highest Performance</i>	<i>Total Rated</i>
2006-07	N/A	3.4%	12.5%	52.3%	31.8%	88
2007-08	0.2%	3.5%	17.8%	53.3%	25.3%	546
2008-09	1.1%	3.8%	16.0%	51.4%	27.8%	551

**Audience (content)**

	<i>Lowest Performance</i>				<i>Highest Performance</i>	<i>Total Rated</i>
2006-07	N/A	2.3%	19.3%	60.2%	18.2%	88
2007-08	0.4%	4.4%	21.1%	56.4%	17.8%	551
2008-09	0.5%	6.1%	21.1%	50.3%	22.0%	555

**Organization (organization)**

	<i>Lowest Performance</i>				<i>Highest Performance</i>	<i>Total Rated</i>
2006-07	N/A	5.6%	16.9%	49.4%	28.1%	89
2007-08	0.5%	4.9%	24.5%	51.3%	18.7%	546
2008-09	0.5%	6.2%	24.8%	49.0%	19.5%	549

**Evidence (research)**

	<i>Lowest Performance</i>				<i>Highest Performance</i>	<i>Total Rated</i>
2006-07	N/A	4.5%	23.6%	49.4%	22.5%	89
2007-08	0.9%	4.2%	28.1%	49.5%	17.3%	548
2008-09	3.1%	9.6%	30.3%	39.5%	17.5%	554

**Sentence Style: Flow of Writing (style)**

	<i>Lowest Performance</i>				<i>Highest Performance</i>	<i>Total Rated</i>
2006-07	N/A	7.9%	30.3%	44.9%	16.9%	89
2007-08	3.8%	10.8%	26.2%	47.3%	11.9%	546
2008-09	2.2%	7.3%	31.2%	45.0%	14.3%	551

**Correctness: Grammar and Writing Mechanics (style)**

	<i>Lowest Performance</i>				<i>Highest Performance</i>	<i>Total Rated</i>
2006-07	N/A	10.1%	24.7%	50.6%	14.6%	89
2007-08	3.4%	9.8%	24.5%	48.8%	13.4%	551
2008-09	2.4%	9.0%	24.5%	47.7%	16.5%	547

**Document Design/Appearance (content)**

	<i>Lowest Performance</i>				<i>Highest Performance</i>	<i>Total Rated</i>
2006-07	N/A	6.7%	10.1%	47.2%	36.0%	89
2007-08	1.5%	3.6%	21.9%	57.3%	15.7%	534
2008-09	0.9%	3.5%	14.4%	61.1%	20.2%	550

**Visuals IF APPLICABLE (tables, charts, pictures, etc.) (content)**

	<i>Lowest Performance</i>				<i>Highest Performance</i>	<i>Total Rated</i>
2006-07	N/A	8.6%	31.4%	40.0%	20.0%	35
2007-08	20.8%	0.7%	42.4%	12.5%	23.6%	144
2008-09	0.0%	3.8%	14.4%	61.1%	20.2%	550