

***Learning Goal #3: Communication Skills Rubric (MS-Accounting)***

	<b>Unsatisfactory</b>	<b>Satisfactory</b>	<b>Exceeds requirements</b>
<b>Purpose/ Main Point</b>	The writer often loses focus on the main point of the document.	The writer's purpose is clear for the most part.	The writer's purpose is clear. The document has a clear focus.
<b>Evidence</b>	The document would be substantially strengthened with more/better evidence, and/or the evidence presented is formatted in a sloppy, distracting manner.	The writer made good use of research and sources, citing well. In a few places the document's main point could have been strengthened with additional evidence.	The writer has made excellent use of research and sources, helping strengthen/build the argument with this material.
<b>Professionalism</b>	The number of errors and/or the awkward writing made the document difficult to understand, and raised questions of the writer's professionalism.	The writing in this document is good, but perhaps the writer could have written in a more concise fashion.	The clear, concise writing in this document made it enjoyable to read.