

***Learning Goal #4: Innovation Rubric (BSBAE)***

<b>CATEGORY</b>	<b>3 = Exemplary</b>	<b>2 – Acceptable</b>	<b>1 - Unacceptable</b>
<b>I. Process Definition</b>	Explanation shows complete understanding of the process.	Explanation shows substantial understanding of the process.	Explanation shows very limited understanding of the process.
<b>II. Explanation and Understanding of Technique</b>	Explanation shows complete understanding of the technique.	Explanation shows substantial understanding of the technique.	Explanation shows very limited understanding of the technique.
<b>III. Proper Usage</b>	Proper and effective use of the technique.	Proper and effective use of the technique with (possible) minor omissions.	Proper technique inadequately used or incorrect selection of technique.
<b>IV. Explanation of Results</b>	Explanation shows complete understanding of the results.	Explanation shows substantial understanding of the results	Explanation shows very limited understanding of the results.
<b>V. Explanation of Business Benefits</b>	Explanation shows complete understanding of the business benefits.	Explanation shows substantial understanding of the business benefits.	Explanation shows very limited understanding of the business benefits.