

Learning Goal #3: Quantitative Modeling Rubric (BSBAE)

CATEGORY	4	3	2	1
A. Process Definition	Explanation shows complete understanding of the process.	Explanation shows substantial understanding of the process.	Explanation shows some understanding of the process.	Explanation shows very limited understanding of the process.
B. Explanation and Understanding of Technique	Explanation shows complete understanding of the technique.	Explanation shows substantial understanding of the technique.	Explanation shows some understanding of the technique.	Explanation shows very limited understanding of the technique.
C. Proper Usage	Proper and effective use of the technique.	Proper and effective use of the technique with minor omissions.	Proper technique inadequately used.	Incorrect selection of technique.
D. Explanation of Results	Explanation shows complete understanding of the results.	Explanation shows substantial understanding of the results	Explanation shows some understanding of the results.	Explanation shows very limited understanding of the results.
E. Explanation of Business Benefits	Explanation shows complete understanding of the business benefits.	Explanation shows substantial understanding of the business benefits.	Explanation shows some understanding of the business benefits.	Explanation shows very limited understanding of the business benefits.