

**2009 Global Entrepreneurship Week Pitch Competition – “Green to Gold  
Concepts to Change the World: People, Prosperity & Planet”**

***Competitor Information (teams with multiple students, should include information for all members using form below – text will wrap)***

STUDENT NAME	COLLEGE	EMAIL	PHONE	MAILING ADDRESS

Using a maximum of 100 words for each of the following four questions, submit your concept describing a product, a service, a policy, or a methodology.

1. How will your idea make the world a better place?
2. What need is your concept addressing?
3. How is it better than the current alternatives?
4. How will this idea help to sustain the planet? How will it sustain itself in the marketplace?

**DO YOU PLAN TO USE POWERPOINT SLIDES FOR YOUR PRESENTATION?**

If YES, please send your slides as an email attachment as well as this form. Only two PowerPoint slides allowed. No changes accepted after November 17.

Please email all information to Debra Colbert-Maduforo at  
[Debbie@drexel.edu](mailto:Debbie@drexel.edu).

**Submission Deadline: November 17, 2009 – noon**