



### **Mark P. Loschiavo**

As President of First Serve Strategies, Senior Executive-in-Residence for the LeBow College of Business, and Executive Director of the Laurence A. Baiada Center for Entrepreneurship in Technology at Drexel University, Mark Loschiavo is a seasoned executive skilled in business formation and change management; with leadership experience in General Management, Strategy, Marketing and Finance. He is experienced in the start-up and growth of companies and organizations that quickly become profitable and cash positive. His Industry experiences include virtually every segment of the technology industry from manufacturing and development to marketing and service.

As Senior Executive-in-Residence for the LeBow College of Business at Drexel University, Mark is a professor of management, where he has received numerous distinguished faculty awards. His primary areas of focus are Strategic Management, Entrepreneurship and Leadership. He is also Executive Director for the Laurence A. Baiada Center for Entrepreneurship. Under Mark's leadership the Center incubates ideas, entrepreneurs and companies, and has catapulted Drexel University into being ranked a Top 10 university in entrepreneurship in the nation.

Previously, Mark was founder and President of: Akcelerant Space, a for-profit incubator; Cenero, a multimedia solutions provider; and founding member of TSS, a technology solutions company that grew to 8,000 employees in five years. Mark held various leadership positions over a 15-year career with IBM, where he had fiduciary responsibilities for a \$1 billion profit center and management responsibilities for a 340-person organization.

In addition to for-profit board positions, Mark has served on the Boards of LiveConnections.org, Pennsylvania Economy League, Entrepreneurs Forum of Greater Philadelphia, The Enterprise Center, and the MAC Alliance, where he was chair of the Education Outreach Committee. He was twice elected to Outstanding Young Men of America by the U. S. Jaycees and was nominated to be IBM White House Fellow. Mark has been an adjunct instructor for the Fox School of Business at Temple University, and has lectured at the Wharton Small Business Development Center.

Mark has a B.S. and M.S. in Economics from the University of Kentucky, is a graduate of IBM's Advanced Management School, and resides in West Chester, Pennsylvania.