

## **Laurence A. Baiada Institute for Entrepreneurship**

### **Sponsorship Opportunities**

#### **Annual Sponsors**

##### **Baiada Friends**

\$ 50 Silver

\$100 Gold

\$250 Platinum

##### **Virtual Outreach Program—Media Capture/Edit and Post (Podcasts)**

\$10,000

- Name included on web pages specific to virtual program delivery for that year

##### **Student Incubator**

\$10,000

- Name included in all materials as sponsor of student incubator

##### **Entrepreneurial Forums**

\$10,000/per event

\$30,000/per annual series

- Name included in all materials
- Reserved seating for 15 at all events

##### **Entrepreneurial Skills Workshops**

\$7,500/for the annual series

- Name included in all materials
- Reserved seating for 5 at all events

##### **Seminars in Entrepreneurial Excellence**

\$5,000/for the annual series

- Name included in all materials
- Reserved seating for 5 at all events

\$1,000/for a single training session

- Name included in all materials
- Reserved seating for 5 at specific event

### **Mentors-on-Call Program**

\$5,000/for the year

- Name included in all materials

### **2012 Business Plan Competitions**

\$2,000 for Concept Competition

\$8,000 for Business Plan Competition

- Name included in all materials

## **Annual Entrepreneur Conference Sponsors**

Title Sponsor: \$25,000

- Name included in all materials
- Sponsorship of Entrepreneur Conference
- Reserved seating for 25 at all events
- Full-page back cover of program (4-color)

Incubator Competition Sponsor: \$12,000

- Sponsorship of Incubator Competition Presentations, Awards Ceremony
- Name included in all materials
- Reserved seating for 15 at all events
- Full-page inside, front of program (2-color)

Panel Sponsor: \$7,500

- Name included in all materials
- Sponsorship of Panel Presentation
- Reserved seating for 10 at all events
- Full-page inside, back of program (2-color)

Luncheon Sponsor: \$5,000

- Name included in all materials
- Reserved seating for 10 at all events
- Full-page advertisement in program

Breakfast Sponsor: \$2,500

- Name included in all materials
- Reserved seating for 5 at all events
- Half-page advertisement in program

Break Sponsor: \$2,500

- Name included in all materials
- Reserved seating for 5 at all events
- Half-page advertisement in program