



COLLEGE OF BUSINESS

**LeBow** CENTER FOR  
CORPORATE GOVERNANCE

## Emerging Needs of the Global Marketplace

IFRS: Challenges, Opportunities, and Impact on the C-Suite

October 14, 2008

### Agenda

7:30 am 8:00 am Breakfast

8:00 am—9:00 am Program and Q&A

### SPEAKERS

**Nancy Salisbury.** Ernst & Young National Partner - International Financial Reporting Standards.

**Nancy L. Salisbury** has served as a partner in Ernst & Young's National Professional Practice Group since July 2007. In her role, Nancy serves as a member of the Americas IFRS Desk, specializing in international financial reporting standards matters. Nancy is also a member of the firm's global subject matter group for IFRS 1 *First-time Adoption of International Financial Reporting Standards*.

**David Campbell Ph.D., CPA.** Department Head of Accounting, LeBow College of Business

Dr. Campbell serves as the Head of the Accounting Department at the LeBow College of Business at Drexel University. Professor Campbell's teaching and research interests are in the areas of financial reporting and auditing. He has an established research record including articles in *Accounting Organizations and Society*, *The Journal of Management Accounting Research*, *The Journal of Accounting, Auditing and Finance*, *Issues in Accounting Education* and *The CPA Journal*.

**Phillip R. Jones.** Director of External Reporting and Accounting Policy, E.I. DuPont de Nemours & Company

Phillip Jones joined DuPont in 1978 and has held numerous positions in finance and accounting over his 27 year career with the company. He began his career working as an accountant at several different U.S. plants in staff and supervisory positions. During the late 1980's he spent several years as controller of a DuPont subsidiary in Puerto Rico. Phil also served as financial manager supporting DuPont's global technology operations.

#### Moderator

**Dr. Ralph A. Walkling.** Stratakis Chair In Corporate Governance  
Executive Director, Lebow College of Business Center for Corporate Governance

Dr. Ralph A. Walkling is widely regarded in academic circles as one of the nation's leading scholars in corporate governance research and is published in the most prestigious journals relating to this topic. He is also the past president of Financial Management Association, an organization of over 7,500 academicians and practitioners.

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