
MBA AREAS OF CONCENTRATION/SPECIALIZATIONS

Concentration and Specialization courses enable students to customize programs to gain a deeper understanding of a discipline or industry. LeBow offers concentrations/specializations in a variety of fields with tracks in either general management or global management. In addition, students have the option to do a self-designed concentration.

CONCENTRATIONS

Drexel Professional MBA and Two-Year MBA programs offer four areas of concentration: Finance, Marketing, Entrepreneurship/Innovation Management, as well as a “personalized” concentration that allows students to tailor course selection based on career aspirations. Each concentration offers a choice of tracks in general management or global management.

Students opting for a concentration (4 courses/12 credits) must select **minimally two courses** from the required listing and **maximum of two courses** from the elective listing below. Students could opt to take all four courses from the required listing. The table listed indicates the areas of concentrations and the courses required to complete the concentration.

Students opting for the “personalized” concentration must meet with their program advisor, prior to declaring this option, for approval on a sequence of four courses that meets academic and career goals. Recommended sequences are available in the areas of Economics, Management Information Systems, Organization Management and Production and Operations Management.

Note: The personalized concentration appears as a general management track on transcripts. Students are not able to “name” their concentration on their transcripts. For a complete listing of course descriptions, including pre-requisites, please visit: <https://duapp1.drexel.edu/webcourses/SubjectSelection.asp?Levl=GR&Univ=DREX>

SPECIALIZATIONS

Drexel LEAD MBA, Malvern LEAD MBA, and MBA Anywhere students have the option of selecting a two course (six credits) sequence from three of the following areas of specialization: Finance, Entrepreneurship/Innovation Management, and Marketing. Questions regarding specializations should be directed to your program manager.

MBA AREAS OF CONCENTRATION/SPECIALIZATIONS (CONT.)

Finance Concentration

12.0 Credits

Required Courses

Students are required to take, at a *minimum*, two 3-credit courses from the following:

Global Track

FIN 602	Advanced Financial Management	3.0
FIN 622	Financial Institutions and Markets	3.0
FIN 624	Risk Management	3.0
FIN 626	Investment Management	3.0
FIN 642	Business Conditions and Forecasting	3.0
FIN 648	International Financial Management	3.0
FIN 790	Seminar in Finance	3.0

Management Track

FIN 602	Advanced Financial Management	3.0
FIN 624	Risk Management	3.0
FIN 626	Investment Management	3.0
FIN 635	Entrepreneurial Finance	3.0
FIN 640	Mergers and Acquisitions	3.0
FIN 649	Comparative Financial Analysis	3.0
FIN 650	Derivative Securities	3.0
FIN 790	Seminar in Finance	3.0

Finance Electives

Students can take a *maximum* of two 3-credit courses from the following:

Global Track

ACCT 620	Asset Valuation and Income Determination	3.0
ACCT 621	Liability and Equity Valuation	3.0
BLAW 698	Special Topics in Legal Studies	3.0
ECON 614	Macroeconomics	3.0
ECON 630	International Economics	3.0
ECON 650	Game Theory	3.0
FIN 640	Mergers and Acquisitions	3.0
FIN 650	Derivative Securities	3.0
INTB 632	Economic Analysis of Multinational Corporations	3.0
MGMT 655	Knowledge Management in a Global Economy	3.0
MIS 624	E-commerce Systems I	3.0
MKTG 630	Global Marketing	3.0

MKTG 650	Marketing Management in the New Economy: Cases and Problems	3.0
ORGB 640	Negotiations for Leaders	3.0
OPR 601	Managerial Decision Models and Simulation	3.0
POM 620	Management of Manufacturing Firms	3.0
POM 624	Management of Service Firms	3.0
STAT 634	Quality & Six-Sigma	3.0

Management Track

ACCT 620	Asset Valuation and Income Determination	3.0
ACCT 621	Liability and Equity Valuation	3.0
BLAW 620	Legal Aspects of Employment	3.0
BLAW 698	Special Topics in Legal Studies	3.0
ECON 614	Macroeconomics	3.0
ECON 650	Game Theory	3.0
FIN 622	Financial Institutions and Markets	3.0
MGMT 655	Knowledge Management in a Global Economy	3.0
MIS 624	E-commerce Systems I	3.0
MIS 630	Interactive Decision Support Systems	3.0
MKTG 650	Marketing Management in the New Economy: Cases and Problems	3.0
MKTG 652	Marketing Information: Management and Research	3.0
ORGB 640	Negotiations for Leaders	3.0
OPR 601	Managerial Decision Models and Simulation	3.0
POM 620	Management of Manufacturing Firms	3.0
POM 624	Management of Service Firms	3.0
TAX 620	Individual Taxation	3.0
TAX 630	Corporate Taxation	3.0
STAT 634	Quality & Six-Sigma	3.0

Marketing Concentration

12.0 Credits

Required Courses

Students are required to take, at a *minimum*, two 3-credit courses from the following:

Global Track

MKTG 630	Global Marketing	3.0
MKTG 638	New Product Planning, Strategy, and Development	3.0
MKTG 650	Marketing Management in the New Economy: Cases and Problems	3.0
MKTG 652	Marketing Information: Management and Research	3.0

Management Track

MKTG 622	Buyer Behavior Theory	3.0
MKTG 624	Channels of Distribution Management	3.0
MKTG 634	Integrated Marketing Communications Management	3.0
MKTG 646	Services Marketing	3.0
MKTG 652	Marketing Information: Management and Research	3.0

Marketing Electives

Students can take a *maximum* of two 3-credit courses from the following:

Global track

BLAW 698	Special Topics in Legal Studies	3.0
ECON 614	Macroeconomics	3.0
ECON 630	International Economics	3.0
FIN 642	Business Conditions and Forecasting	3.0
FIN 648	International Financial Management	3.0
INTB 620	International Business Management	3.0
INTB 632	Economic Analysis of Multinational Corporations	3.0
INTB 790	Seminar in International Business	3.0
MGMT 650	Corporate Venturing: Entrepreneurs in Organizations	3.0
MGMT 652	New Venture Planning	3.0
MGMT 655	Knowledge Management in a Global Economy	3.0
MIS 624	E-commerce Systems I	3.0
MKTG 622	Buyer Behavior Theory	3.0
MKTG 624	Channels of Distribution Management	3.0
MKTG 634	Integrated Marketing Communication Management	3.0
MKTG 646	Services Marketing	3.0
ORGB 640	Negotiations for Leaders	3.0
OPR 601	Managerial Decision Models and Simulation	3.0
POM 624	Management of Service Firms	3.0
POM 625	Advanced Supply Chain Management	3.0
STAT 634	Quality & Six-Sigma	3.0

Management Track

BLAW 698	Special Topics in Legal Studies	3.0
ECON 650	Game Theory	3.0
FIN 602	Advanced Financial Management	3.0
MGMT 650	Corporate Venturing: Entrepreneurs in Organizations	3.0
MGMT 652	New Venture Planning	3.0
MGMT 655	Knowledge Management in a Global Economy	3.0
MIS 624	E-commerce Systems I	3.0
MIS 630	Interactive Decision Support Systems	3.0
MIS 632	Database Analysis and Design for Business	3.0
MKTG 630	Global Marketing	3.0
MKTG 638	New Product Planning, Strategy and Development	3.0
MKTG 650	Marketing Management: Cases and Problems	3.0
ORGB 640	Negotiations for Leaders	3.0
OPR 601	Managerial Decision Models and Simulation	3.0
POM 624	Management of Service Firms	3.0
POM 625	Advanced Supply Chain Management	3.0

Entrepreneurship/Innovation Management Concentration**12.0 Credits****Required Courses**

Students are required to take, at a *minimum*, two 3-credit courses from the following:

Global Track

FIN 635	Entrepreneurial Finance	3.0
MGMT 640	Strategic Human Resource Management	3.0
MGMT 652	New Venture Planning	3.0
MGMT 655	Knowledge Management in a Global Economy	3.0
MIS 624	E-commerce Systems I	3.0
MKTG 638	New Product Planning, Strategy, and Development	3.0
OPR 601	Managerial Decision Models and Simulation	3.0
POM 620	Management of Manufacturing Firms	3.0
POM 625	Advanced Supply Chain Management	3.0

Management Track

BLAW 620	Legal Aspects of Employment	3.0
BLAW 646	Legal Issues in New Ventures	3.0
MGMT 640	Strategic Human Resource Management	3.0
MGMT 650	Corporate Venturing: Entrepreneurs in Organizations	3.0
MGMT 652	New Venture Planning	3.0
MIS 630	Interactive Decision Support Systems	3.0
MIS 632	Database Analysis and Design for Business	3.0
POM 620	Management of Manufacturing Firms	3.0
POM 624	Management of Service Firms	3.0

Entrepreneurship/Innovation Management Electives

Students can take a *maximum* of two 3-credit courses from the following:

Global Track

BLAW 646	Legal Issues in New Ventures	3.0
ECON 614	Macroeconomics	3.0
ECON 630	International Economics	3.0
FIN 642	Business Conditions and Forecasting	3.0
FIN 648	International Financial Management	3.0
INTB 620	International Business Management	3.0
INTB 632	Economic Analysis of Multinational Corporations	3.0

INTB 790	Seminar in International Business	3.0
MGMT 640	Strategic Human Resource Management	3.0
MGMT 655	Knowledge Management in a Global Economy	3.0
MKTG 622	Buyer Behavior Theory	3.0
MKTG 624	Channels of Distribution Management	3.0
MKTG 630	Global Marketing	3.0
MKTG 634	Integrated Marketing Communication Management	3.0
MKTG 638	New Product Planning, Strategy and Development	3.0
MKTG 646	Services Marketing	3.0
MKTG 650	Marketing Management: Cases and Problems	3.0
ORGB 640	Negotiations for Leaders	3.0
POM 602	Strategic Operations and Quality	3.0
STAT 634	Quality & Six-Sigma	3.0

Management Track

BLAW 698	Special Topics in Legal Studies	3.0
ECON 614	Macroeconomics	3.0
ECON 650	Game Theory	3.0
FIN 602	Advanced Financial Management	3.0
FIN 624	Risk Management	3.0
FIN 635	Entrepreneurial Finance	3.0
FIN 640	Mergers and Acquisitions	3.0
FIN 649	Comparative Financial Analysis	3.0
INTB 790	Seminar in International Business	3.0
MGMT 650	Corporate Venturing: Entrepreneurs in Organizations	3.0
MGMT 652	New Venture Planning	3.0
MGMT 655	Knowledge Management in a Global Economy	3.0
MIS 624	E-commerce Systems I	3.0
MIS 630	Interactive Decision Support Systems	3.0
MIS 632	Database Analysis and Design for Business	3.0
MKTG 630	Global Marketing	3.0
MKTG 638	New Product Planning, Strategy and Development	3.0
MKTG 650	Management: Cases and Problems	3.0
MKTG 652	Marketing Information: Management and Research	3.0
ORGB 640	Negotiations for Leaders	3.0
OPR 601	Managerial Decision Models and Simulation	3.0
POM 625	Advanced Supply Chain Management	3.0
STAT 634	Quality & Six-Sigma	3.0