
MBA FIELDS OF CONCENTRATION

**Accounting
Economics
Entrepreneurship
Financial Management**

**International Business
Investment Management
Management Information Systems
Marketing**

**Organizational Management
Production and Operations
Management
General**

Accounting

(9 credit hours)

Provides an overview of financial and managerial accounting and auditing performance measurement tools. Courses include asset liability, equity valuation and income determination.

Required course:

ACCT 790 Seminar in Accounting

Plus any two of the following:

ACCT 620 Asset Valuation & Income Determination

ACCT 621 Liability & Equity Valuation

ACCT 622 Advanced Financial Accounting

ACCT 623 Financial Accounting Theory*

ACCT 631 Advanced Managerial Accounting*

ACCT 640 Auditing Theory & Philosophy

ACCT 650 Accounting Information Systems*

*Students with undergraduate degrees in accounting will choose two of the following courses: ACCT 623, ACCT 631, or ACCT 650.

Economics

(9 credit hours)

Addresses the ways that economic conditions impact organizations, as well as the opportunities and risks that result; includes consideration of the impact of legislation on the economy.

Required course:

ECON 614 Macroeconomics

Plus any two of the following:

ECON 616 Public Finance

ECON 630 International Economics

ECON 650 Game Theory

ECON 661 Health Economics

ECON 662 Economic Analysis of Health Systems

INTB 632 Economic Analysis of Multinational Corporations

ECON 790 Seminar in Economics

Entrepreneurship

(9 credit hours)

This multi-disciplinary concentration focuses on building skills to identify and evaluate opportunities, acquire capital and other resources, and start and grow a new venture. Includes engaging in corporate entrepreneurship (developing radically new products/services for an existing business) and joining an already established new venture.

Required course:

Management 652 New Venture Planning

Plus any two of the following:

MGMT 650 Corporate Venturing

MGMT 653 Practicum in Entrepreneurship

BLAW 646 Legal Issues in New Ventures

FIN 635 Entrepreneurial Finance

MKTG 638 New Product Development

Financial Management

(9 credit hours)

The broadest of the concentrations in finance, this concentration examines financial theories, risk management, capital budgeting, credit management and related areas. Elective courses in several specialized areas are also available.

Required course(s):

FIN 602 Advanced Financial Management

FIN 790 Seminar in Finance

Plus any one of the following:

FIN 635 Entrepreneur Finance

FIN 640 Mergers & Acquisitions

FIN 642 Business Conditions & Forecasting

FIN 648 International Financial Mgmt.

Note: Students cannot pursue dual concentrations in Financial Management and Investment Management.

MBA FIELDS OF CONCENTRATION (CONT.)

International Business

(9 credit hours)

This multi-disciplinary concentration focuses on international economics, finance, marketing and business management.

Choose any three of the following:

ECON 630 International Economics
INTB 620 International Business Mgmt.
INTB 790 International Business Seminar
INTB 632 Economic Analysis of Multinational Corps.
ECON 790 Seminar in Economics
FIN 648 International Financial Mgmt.
MKTG 630 International Marketing

Investment Management

(9 credit hours)

Provides coursework and tools to evaluate macro- and microeconomic trends and analyze risk and return characteristics for investments. Portfolio management and revision are also emphasized. Specialized courses in financial markets and derivatives are part of the concentration.

Required course(s):

FIN 624 Risk Mgmt.
FIN 626 Investment Mgmt.

Plus any one of the following:

FIN 622 Financial Institutions & Markets
FIN 642 Business Conditions & Forecasting
FIN 649 Comparative Financial Analysis
FIN 650 Financial Derivatives
FIN 794 Seminar in Investments

Note: students cannot pursue dual concentrations in Financial Management and Investment Management.

Management Information Systems

(9 credit hours)

Bridges the gap between technical aspects of information systems and management uses; applications covered include knowledge bases, databases, decision-support systems and networking tools.

Any three of the following:

MIS 620 Telecommunications & Networking
MIS 624 e-commerce Systems I
MIS 632 Database Analysis & Design
MIS 698 Special Topics in MIS
MIS 611 / 641 Management Information Systems or
MIS Policy and Strategy*

*Whichever is not used to satisfy the MBA Technology Management Sequence.

The MIS Department recommends taking MGMT 655 (Knowledge Mgmt. in a Global Economy) as an elective.

Marketing (9 credit hours)

Emphasizes marketing skills in the context of planning, strategy, research and management. This concentration is designed to meet the needs of individuals pursuing careers in marketing in both profit and not-for-profit organizations.

Required course(s):

MKTG 652 Mktg. Info.: Mgmt. & Research

Plus any two of the following:

MKTG 622 Buyer Behavior
MKTG 624 Channels of Distribution Mgmt.
MKTG 628 Logistics & Supply Chain Mgmt.
MKTG 630 International Mktg.
MKTG 632 Sales Mgmt.
MKTG 634 Integrated Mktg. Comm. Mgmt.
MKTG 636 Business to Business Mktg.
MKTG 638 New Product Planning, Strategy, & Development
MKTG 646 Services Mktg.
MKTG 650 Mktg. Mgmt.: Cases & Problems
MKTG 790 Seminar in Mktg.

The Marketing Department also recommends taking MKTG 790 (Seminar in Marketing) as an elective.

MBA FIELDS OF CONCENTRATION (CONT.)

Organization Management

(9 credit hours)

Focuses on recruiting, hiring, managing and leading individuals, teams, and even entire organizations; covers training, compensation, pension plans and affirmative action. Specialized courses include knowledge management, corporate venturing and managing project teams.

Choose three of the following course(s):

MGMT 640 Strategic Human Resource Mgmt.
MGMT 650 Corporate Venturing: Entrepreneurs in Organizations
MGMT 655 Knowledge Mgmt. in a Global Economy
MGMT 685 Implementing Strategies Using Project Teams

The Management Department recommends taking the remaining (fourth) course from the concentration area as an elective on your Plan of Study.

Production and Operations Management

(12 credit hours)

Focuses on the planning, control and deployment required to produce goods and services. This concentration has a focus on supply chain management.

Choose at least three of the following course(s)*:

POM 620 Mgmt. of Manufacturing Firms
POM 622 Materials Mgmt.
POM 624 Mgmt. of Service Firms
POM 625 Advanced Supply Chain Mgmt.

Plus any one of the following:

OPR 620 Operations Research I
OPR 622 Operations Research II
STAT 638 Advanced Quality Control
STAT 636 Experimental Design

*The remaining POM course may also be used to fulfill the concentration requirement.

General

(15 credit hours)

Students select 5 courses from 5 distinct academic disciplines to satisfy the concentration and elective requirements.

