



THE BUSINESS OF AMBITION

Drexel University's LeBow College of Business introduces a redefined Drexel MBA, forward-looking programs that are relevant, competitive and reflective of the changing market.

This dynamic, new curricular offering assesses learning outcomes and features experiential learning components central to taking on leadership roles.

The Drexel MBA integrates four measurable learning assessments:

INTEGRATIVE THINKING

Ability to design a business strategy by assessing the capabilities of an organization.

QUANTITATIVE ANALYSIS

Understand and evaluate alternatives within the context of business and economics.

ETHICAL MANAGEMENT

Personal codes of conduct which can hold up to objective scrutiny.

TECHNOLOGY MANAGEMENT

Understand the process of technology commercialization in both new and established firms.

Co-curricular experiential learning components explore strengths, passions and the discovery of true ambitions.

THE MARKETPLACE: Includes a speaker series that provides a view of what it is like to run a major business operation.

THE 11TH HOUR: Case competitions to test abilities as leaders, decision makers and thinkers.

THE ROI (Return on Investment): Personalized career planning for career changers or career accelerators to maximize career progression.

To learn more about the Business of Ambition visit

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or email businessofambition@lebow.drexel.edu

AMBITIONS

THE DREXEL MBA

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COLLEGE OF BUSINESS

LeBow