



| <b>MBA in Pharmaceutical Management/Healthcare</b> |                        |   |                |
|--|------------------------|---|----------------|
| <b>Cohort 10 Plan of Study</b>                     |                        |   |                |
| <b>Curriculum Sequence</b>                         |                        |   |                |
| <b>Term</b>  | <b>Course</b>          | <b>Title</b>  | <b>Credits</b> |
| <b>Term 1</b><br>April 2 - June 15, 2012           | BUSN 651               | Healthcare I ( <b>Residency: March 2012</b> )   | 3              |
|  | BUSN 505               | Financial Performance of the Firm-Accounting (5weeks)   | 1.5            |
|  | BUSN 506               | Financial Performance of the Firm-Finance (5weeks)  | 1.5            |
|  | ORGB 625               | Leadership & Professional Development   | 3              |
| <b>Term 2</b><br>June 25 - September 8, 2012       | BUSN 507               | Essentials of Economics I (5weeks)  | 1.5            |
|  | BUSN 508               | Essentials of Economics II (5weeks)   | 1.5            |
|  | MKTG 601               | Marketing Strategy & Planning   | 3              |
| <b>Term 3</b><br>September 24 - December 15, 2012  | MGMT 601               | Managing the Total Enterprise ( <b>Residency: September 2012</b> )  | 3              |
|  | STAT 601               | Business Statistics   | 3              |
| <b>Term 4</b><br>January 7 - March 23, 2013        | BUSN 652               | Healthcare II ( <b>Residency: March 2013</b> )  | 3              |
|  | MKTG 653               | Healthcare Marketing  | 3              |
| <b>Term 5</b><br>April 1 - June 14, 2013           | ECON 601               | Managerial Economics  | 3              |
|  | POM 601                | Operations Management   | 3              |
| <b>Term 6</b><br>June 24 - September 7, 2013       | ACCT 601               | Managerial Accounting   | 3              |
|  | MGMT 602               | Managing Technological Innovation   | 3              |
| <b>Term 7</b><br>September 23- December 14, 2013   | FIN 601                | Corporate Financial Management  | 3              |
|  | Flexible Core Elective | Corporate Governance, Corporate Reputation Management, Entrepreneurship, International Business or Strategic Leadership | 3              |
| <b>Term 8</b><br>January 6 - March 22, 2014        | MGMT 780               | Strategic Management  | 3              |
|  | BUSN 653               | Healthcare III ( <b>Int'l Residency</b> )   | 3              |
| <b>Total Credits</b>                               |                        |   | <b>51</b>      |

\* This is a tentative curriculum proposal, course strategy, content, schedule and delivery are subject to change.