



# THE DREXEL AT MBA DUPONT IN WILMINGTON

ONLINE AND ONSITE, THE DREXEL MBA AT DUPONT IN WILMINGTON ALIGNS THE STRENGTHS OF DREXEL UNIVERSITY WITH THE ACADEMIC NEEDS OF STUDENTS AND THE DEMANDS OF INDUSTRY



COLLEGE OF BUSINESS

LeBow

KRALL CENTER FOR CORPORATE  
AND EXECUTIVE EDUCATION

# THE DREXEL MBA AT DUPONT IN WILMINGTON



## WORLD-RENOWNED FACULTY

Internationally renowned faculty members at Drexel University's LeBow College of Business are among the world's most highly read and respected business educators. Faculty members incorporate the latest business and technological advances in course delivery. Professors have extensive industry knowledge that enables them to blend the academic and real worlds. This unique combination of theory and practice translates into the day-to-day practicality needed for career success. Faculty members maintain strong ties with the business community, enhancing the students' academic experience through guest lectures and special events.

## INNOVATIVE LEARNING FOR CAREER ACCELERATION

Dynamic and rigorous, the Drexel MBA at DuPont in Wilmington augments leadership potential with a solid business foundation to sustain career growth. Professionals learn to think strategically, predict change and identify trends to help their organizations reach new levels of productivity.

Integrating online and classroom coursework, the Drexel MBA at DuPont in Wilmington aligns the strengths of Drexel University with the academic needs of students and the demands of industry. The curriculum is innovative, relevant, and responsive to changes occurring in business. The program stresses leadership and ethics, technology management and industry perspectives — hallmarks of a distinctive Drexel education.

The Drexel MBA at DuPont in Wilmington is accredited by AACSB International — the Association to Advance Collegiate Schools of Business — the top ranking available to a business school. Less than 20 percent of business schools hold this status.

## DYNAMIC, INTERACTIVE LEARNING ENVIRONMENT

The Drexel MBA at DuPont in Wilmington serves the needs of those who aspire to advance their careers. Participants develop skills and professional networks both online and in person within the learning community. Students learn to think strategically from world-renowned faculty and top practitioners. Working in a dynamic learning environment, participants master the fundamentals of business, identify leadership strengths and industry trends, and can immediately apply classroom learning to job performance.

Students in the Drexel MBA at DuPont in Wilmington come from leading firms, including:

- American International Group (AIG)
- Artesian Water
- AstraZeneca
- Deloitte Consulting
- DuPont Company
- ING Direct
- MBNA Corporation
- Saturn Corporation



**INNOVATIVE** “THE OUTSTANDING FACULTY IN THE DREXEL MBA AT DUPONT IN WILMINGTON PROGRAM TAUGHT ME THE BUSINESS KNOWLEDGE NEEDED TO MANAGE EFFECTIVELY IN TODAY’S GLOBAL MARKETPLACE AND TO EXPLOIT THE INEVITABLE CHANGES THAT COME WITH IT. THE FLEXIBILITY OF THE DREXEL PROGRAM MADE IT POSSIBLE FOR ME TO FIT IT ALL IN.” DAVE DWYER 2006, SIX SIGMA BLACK BELT, DUPONT PERFORMANCE MATERIALS

### **AN INVALUABLE EXPERIENCE**

The Drexel MBA at DuPont in Wilmington consists of 20 courses (60 credits) delivered in a hybrid format of face-to-face classes in Wilmington, Del., and online courses. A typical schedule is one face-to-face and one online class per term. Coursework is delivered through a lock step, cohorted model, with the same group of students working through the program together. Email, chat rooms, streaming video, podcasts and online threaded discussions augment the learning experience. Extensive support from LeBow College’s Krall Center for Corporate and Executive Education staff minimizes non-class demands on working professionals.

Working professionals benefit from the program by:

- Understanding the forces that help shape industries and corporations in an increasingly competitive global market
- Learning concepts and the language of business to improve internal and external business communications
- Developing extensive professional and personal networks

### **THE GEORGE AND LOIS KRALL CENTER FOR CORPORATE AND EXECUTIVE EDUCATION**

Integrating the latest trends and industry models, the Krall Center for Corporate and Executive Education empowers professionals and organizations with the strategic thinking necessary to improve performance, identify goals and implement new processes to gain the competitive advantage. The Krall Center combines the best conceptual knowledge and academic theory with practical, real-world application by incorporating the expertise of faculty and top practitioners. The Center also draws on the intellectual capital of LeBow’s Centers of Excellence, and offers a wide range of training and development options. Krall Center options range from degree-granting, cohorted programs—such as the Drexel Executive MBA program, ranked by *Financial Times* as one of the world’s top programs; the Drexel MBA in Pharmaceutical Management; and the Drexel MBA at DuPont in Wilmington—to customized certificate programs with open-enrollment.

# THE DREXEL MBA AT DUPONT IN WILMINGTON

LOCATION .....	Barley Mill Plaza Learning Center in Wilmington, and online
OVERVIEW .....	Intended for professionals and managers in the Wilmington area who aspire to advanced positions. Program focuses on global management.
PROGRAM BEGINS .....	September
CLASSES MEET .....	One evening per week and online
COMPLETION TIME .....	30 Months
PROGRAM TYPE .....	Part-time
DEGREE OF FLEXIBILITY .....	Lock step
AVERAGE AGE AT START OF PROGRAM .....	33
AGE RANGE .....	25-42
AVERAGE PROFESSIONAL WORK EXPERIENCE .....	8 Years
INTRODUCTORY SESSION .....	One evening at the start of the program

## THE DREXEL MBA AT DUPONT IN WILMINGTON

### THE LEBOW ADVANTAGE - INTERCONNECTED ONLINE LEARNING

Online learning affords students the ultimate in convenience and flexibility. The Drexel MBA at DuPont in Wilmington courses offer that flexibility while providing a first-rate educational experience.

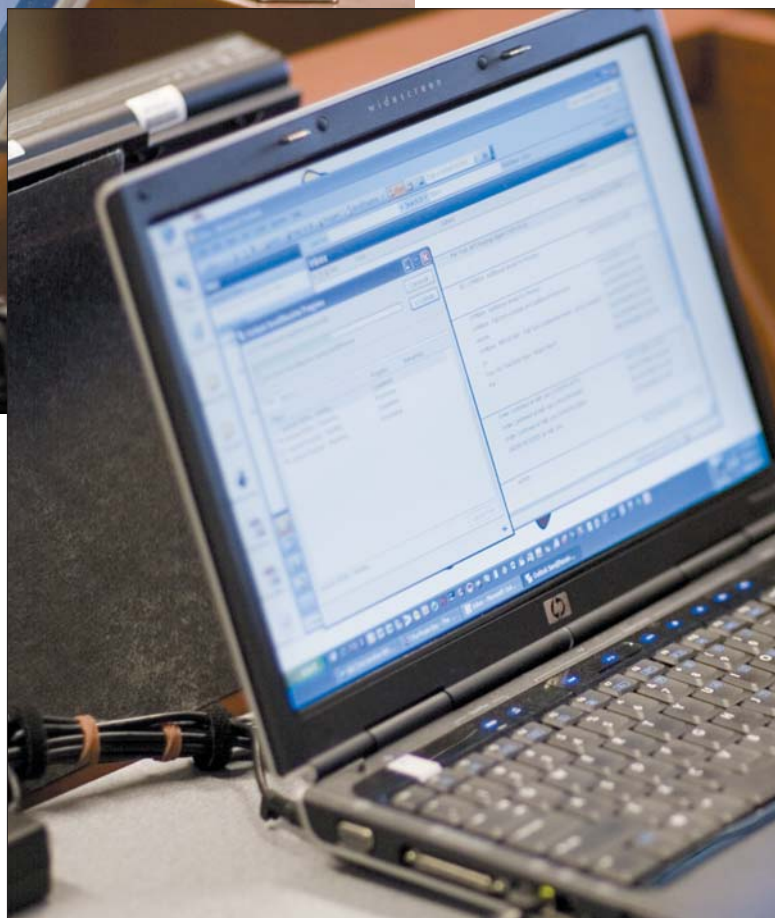
Online courses integrate the latest technologies including screen cast solutions, MP3s and podcasts, and are delivered primarily through an asynchronous mode of communication. That is, the student is not always expected to be online at any certain point in time and the majority of the communication among students and faculty need not occur in real time. Email and threaded discussions are two asynchronous communication tools that are used extensively in the courses.

Depending upon the objectives of a course and the needs of the students, faculty may decide to plan educational activities that require real-time or synchronous communication. Chats, teleconferences and virtual classrooms are synchronous communication tools that may be used.

Courses employ various forms of multimedia to present and convey instructional content. The types of media used vary depending upon the objectives of the course and the teaching style of the professor. In general, the courses contain audio-visual lectures; video illustrations and cases; interactive exams/quizzes; virtual labs held within live, client-server environments; and other interactive content.

## INTERCONNECTIVITY

"THE DREXEL MBA AT DUPONT IN WILMINGTON IS A PRACTICAL WAY TO DEVELOP THE MANAGEMENT EXPERTISE THAT MAKES A REAL DIFFERENCE ON THE JOB." JASON WOLFF 2003, ZODIAC® WAREHOUSE MANAGER, DUPONT SURFACES



## LEBOW TOP RANKINGS

### **BUSINESSWEEK**

UNDERGRADUATE PROGRAMS

- TOP 60 IN THE NATION
- TOP 30 AMONG PRIVATE INSTITUTIONS

### **ENTREPRENEUR**

ENTREPRENEURIAL FOCUS

- TOP 10 IN THE NATION FOR ENTREPRENEURIAL-EMPHASIS PROGRAMS

### **FINANCIAL TIMES**

EXECUTIVE MBA

- TOP 20 IN THE NATION
- TOP 45 IN THE WORLD
- TOP 10 IN THE WORLD FOR CAREER PROGRESSION
- TOP 20 IN THE WORLD FOR AIMS ACHIEVED

DREXEL MBA IN PHARMACEUTICAL MANAGEMENT

- RECOGNIZED AMONG THE TOP 25 DISTANCE LEARNING PROVIDERS IN THE WORLD

### **FORBES.COM/PRINCETON REVIEW**

LAURENCE A. BAIADA CENTER/DREXEL UNIVERSITY

- TOP 25 ENTREPRENEURIAL CAMPUSES IN THE NATION
- TOP 25 MOST CONNECTED CAMPUSES IN THE NATION

### **U.S. NEWS & WORLD REPORT**

THE DREXEL MBA

- TOP 100 IN THE NATION

MBA ONLINE PROGRAM

- RECOGNIZED AS A TOP ONLINE BUSINESS GRADUATE DEGREE PROGRAM



## THE DREXEL DIFFERENCE: RESOURCES CRITICAL TO CAREER ENHANCEMENT

**EDUCATIONAL AND NETWORKING EVENTS** Throughout the academic year, The LeBow Network sponsors forums, lectures and events. These events enhance the educational experience and provide opportunities for students to meet and interact with fellow professionals. LeBow College of Business has graduated more than 30,000 alumni, and together they represent more than 600,000 years of work experience.

**MBA ASSOCIATION** The LeBow MBA Association (MBAA) offers students community service and networking opportunities. Leadership positions within the MBAA are available to students interested in demonstrating their ability to work in a team environment to accomplish greater goals.

**DREXEL WOMEN IN BUSINESS** Created to foster a network of professional women that is a resource for students and alumni, the organization's events feature workshops and social gatherings.

**CENTERS OF EXCELLENCE** The Centers of Excellence at LeBow College of Business are catalysts for research and innovation, think tanks for nationally significant trends and issues, and incubators for opportunities in business and integration among disciplines. Through the promotion of excellence in research, scholarship and service to our vast constituencies, our Centers of Excellence provide students with meaningful experiential learning and impact the performance of business in our region and around the world.

- Center for International Business and Economics
- Center for Corporate Governance
- Sovereign Institute for Strategic Leadership
- Laurence A. Baiada Center for Entrepreneurship in Technology
- Center for Research Excellence
- Center for Teaching Excellence

### **A PREMIER UNIVERSITY**

Ranked by *U.S. News & World Report* as one of the best national doctoral universities, Drexel is one of the region's premier universities. Renowned for its academic excellence, Drexel is one of fewer than 50 private universities classified by the Carnegie Foundation as Doctoral/Research Extensive.

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## CURRICULUM SEQUENCES

**ENTERPRISE MANAGEMENT** Develop skills and an understanding of social, political, financial, economic, and legal foundations and trends essential to organizations.

**ADVANCED BUSINESS CORE** Designed to build a solid core of advanced business learning. Courses draw from the College's extensive offerings in accounting, finance, marketing, and operations management.

**ANALYTICAL TOOLS FOR MANAGERIAL EFFECTIVENESS** Designed to develop skills and an understanding of the analytical tools available to help business leaders make informed and effective decisions.

**TECHNOLOGY MANAGEMENT** Draws on LeBow College's tradition and expertise in the area of managing technological change.

**LEADERSHIP AND STRATEGY** Challenges professionals to develop their leadership and strategic thinking skills to motivate others and inspire change to achieve desired goals within any organization.

**SPECIALIZED FOCUS IN GLOBAL MANAGEMENT** Provides unique insights into current industry issues and global management strategies.

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## A SUPERIOR BUSINESS LEARNING ENVIRONMENT

Recognized by *BusinessWeek*, *Entrepreneur*, *Financial Times* and *U.S. News & World Report* for superior programs, Drexel University's LeBow College of Business is advancing tomorrow's leaders today. The Drexel MBA from LeBow College is highly respected throughout the business world and fully accredited by AACSB International – the Association to Advance Collegiate Schools of Business – the top ranking available to a business school. The College has an outstanding reputation for leadership, corporate partnerships and technological strengths, and it strives to empower future business leaders through an innovative, strategic approach to business education.



GEORGE P. TSETSEKOS, Ph.D., DEAN

## HOW TO APPLY

The Drexel MBA at DuPont in Wilmington program is offered to employees of the DuPont Company, as well as to other interested individuals in the Wilmington area. The Admissions Committee seeks an exceptionally talented, well-rounded and diverse group of students who will succeed in an environment that is academically rigorous, professionally rewarding and personally enriching.

All applicants must have earned a four-year bachelor's degree from an accredited college or university. Degrees earned abroad will be evaluated and must be deemed equivalent. The Committee reviews applications based on undergraduate record, Graduate Management Admission Test (GMAT) score, quality and quantity of professional experience, clarity of career goals, professional references, statement of purpose and professional resume. Students whose native language is not English and who do not hold a bachelor's degree from a U.S. institution are required to submit a Test of English as a Foreign Language (ToEFL) score.

## FOR MORE INFORMATION

Contact the Krall Center for Corporate and Executive Education at the LeBow College of Business at 215.895.6899 or [corpmba@drexel.edu](mailto:corpmba@drexel.edu).

### COMMITMENT TO EXCELLENCE

LeBow College of Business sets a pioneering precedent for all graduate students to share in the highest level of professionalism through a common commitment underscored by honor, integrity and personal contributions toward protecting the learning environment — core elements in the educational experience that prepare students for leadership in the business world.



LEBOW COLLEGE OF BUSINESS IS ACCREDITED BY AACSB INTERNATIONAL — THE ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS — THE HIGHEST STANDARD OF ACHIEVEMENT FOR BUSINESS SCHOOLS WORLDWIDE.



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