

Writing Curriculum Program
LeBow College of Business

Curriculum intervention focus will be on the first year to: (1) create a writing culture for LeBow's first year students and (2) improve writing assessment results. Intervention will initially be made in BUSN 101 and 102, with a planned follow up in BLAW 201.

Schedule

Summer 2008	<p>Meet with small group (6) of BUSN 101 and 102 instructors, the head of the freshmen writing program, as well as the Director and Associate Director of the Writing Center to review and modify writing assignments in 101 and 102. These sessions will include consultation with Dr. Dryer, Warnock and Professor Milan on creating effective assignments. Each of the 101 and 102 instructors who meet during the summer will teach smaller sections in the fall and winter terms and use an assignment revision process.</p> <p>All sections in 2008-2009 academic year will use same assignments</p>
2008-2009	<p>Create six sections of 101 and 102 with 20 students and randomly assign students into the smaller sections. These sections will use the writing assignment revision process.</p> <p>Instructors for these sections will meet throughout the two terms to discuss the student assignments, discussing trends they find in the student papers, identifying weaknesses in the assignments and how they might be improved and discussing the feedback they are giving to the students.</p>
Summer 2009	<p>LeBow's assessment will include 75 writing samples randomly drawn from the six writing process sections and 75 samples randomly drawn from the remaining sections.</p> <p>Instructors will meet to revise the assignments for the upcoming year, based on the previous year experiences.</p>
Fall 2009	<p>Review assessment results and implement writing review process in BLAW 201.</p>

Total expense: \$3,500 for extra instructor to cover two sections of BUSN 101 and 102 and \$1,500 for six, \$250 stipends to cover costs for meetings during the summer.