

- **9:30am – 10:00am**  
Admissions Presentation
- **10:00am – 11:00am**  
Economics is Everywhere
- **11:00am – 12:00pm**  
Group Prep Time
- **12:00pm – 5:00pm**  
Lunch/Phillies Game

**Day 9: Thursday, July 23rd**  
**Location: Drexel University and TD University**

**Drexel University**

- **8:15am - 9:00am**  
Breakfast
- **9:00am – 10:00am**  
Final Presentation Prep
- **10:00am – 1:00pm**  
Student Presentations
- **1:00pm – 2:00pm**  
Lunch
- **2:00pm – 3:00pm**  
Presentation Feedback
- **3:00pm – 4:00pm**  
Social Hour

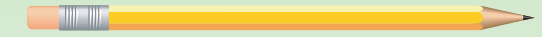
**Location: TD University**

- **5:00pm – 5:30pm**  
Graduation Preparation (*students only*)
- **5:30pm – 6:30pm**  
Graduation Reception
- **6:30pm – 7:30pm**  
Graduation Ceremony

**Camp Contacts**

**Drexel University:** Jackie McCurdy - 609.980.6292  
**TD Bank:** Jane Woytowich - 609.560.6106

# CAMP BUSINESS®



# CAMP BUSINESS®



# Welcome!

## Day 1: Monday, July 13th

### Location: Drexel University

- **8:00am – 9:00am**  
Registration and Continental Breakfast
- **9:00am – 9:15am**  
Welcoming Remarks
- **9:15am – 10:00am**  
Campus Tour (*Students and Parents*)
- **10:00am – 10:30am**  
Parent/Guardian Camp Information Session
- **10:00am – 11:45am**  
Team Building (*Students only*)
- **11:45am – 12:45pm**  
Lunch
- **12:45pm – 1:45pm**  
An Inside Look:  
Panel with Co-op Students and Camp Business Alumni
- **1:45pm – 2:00pm**  
Break
- **2:00pm – 4:00pm**  
Running a Business

## Day 2: Tuesday, July 14th

### Location: Drexel University

- **8:15am - 9:00am**  
Breakfast
- **9:00am – 4:00pm**  
The Great Outdoor Adventure

## Day 3: Wednesday, July 15th

### Location: TD University

- **8:15am - 9:00am**  
Breakfast
- **9:00am – 9:30am**  
Welcome to TD Bank!
- **9:30am – 9:45am**  
Break
- **9:45am – 11:15am**  
Marketing 101
- **11:15am – 11:30am**  
Break

- **11:30am – 12:45pm**  
Marketing 101 (*continued*)
- **12:45pm – 2:45pm**  
Lunch and Product Development Drill
- **2:45pm – 3:00pm**  
Break
- **3:00pm – 4:00pm**  
What's the Big Deal? Ethics in Business

## Day 4: Thursday, July 16th

### Location: TD University

- **8:15am - 9:00am**  
Breakfast
- **9:00am – 11:00am**  
Business Etiquette
- **11:00am – 11:15am**  
Break
- **11:15am – 12:30pm**  
Why Businesses Fail
- **12:30pm – 1:30pm**  
Lunch
- **1:30pm – 2:00pm**  
Break
- **2:00pm – 4:00pm**  
Group Dynamics

## Day 5: Friday, July 17th

### Location: Drexel University

- **8:15am - 9:00am**  
Breakfast
- **9:00am – 12:00pm**  
The Annual Report: Understanding the Numbers
- **12:00pm – 1:00pm**  
Lunch
- **1:00pm – 4:00pm**  
Running Your Own Business: A Simulation Course, Part 1

## Day 6: Monday, July 20th

### Location: TD University

- **8:15am - 9:00am**  
Breakfast
- **9:00am – 10:30am**  
Communicating Your Professional Image

- **10:30am – 10:45am**  
Break
- **10:45am – 11:45am**  
Wired
- **11:45am – 12:30pm**  
Lunch
- **12:30pm – 1:15pm**  
Team Pictures
- **1:15pm – 2:30pm**  
Business Analysis: Tools and Techniques
- **2:30pm – 2:45pm**  
Break
- **2:45pm – 4:00pm**  
Operations Management

## Day 7: Tuesday, July 21st

### Location: Drexel University

(*overnight*)

- **8:15am - 9:00am**  
Breakfast
- **9:00am – 12:00pm**  
Running Your Own Business: A Simulation Course, Part 2
- **12:00pm – 12:30pm**  
Lunch
- **12:30pm – 2:30pm**  
Running Your Own Business: A Simulation Course, Part 2 (*continued*)
- **2:30pm – 2:45pm**  
Break
- **2:45pm – 5:15pm**  
Effective Boardroom Presentation Skills and Group Prep Time
- **5:15pm**  
Residence Hall Check In
- **6:30pm – 8:00pm**  
Dinner and Activities
- **8:30pm – 10:30pm**  
Movie (optional) Group Prep Time

## Day 8: Wednesday, July 22nd

### Location: Drexel University

- **8:00am – 9:00am**  
Residence Hall Check Out
- **9:00am – 9:30am**  
Breakfast