

LeBOW COLLEGE OF BUSINESS*last updated - Feb. 13, 2008***BACHELOR OF SCIENCE (BSBA)****Marketing plan of study****First Term (14-15 credits)**

Univ101 - Part One	1
Busn101	4
Engl101	3
Psy101	3
Math100 or Math101	3 or 4

Second Term (14 Credits)

Busn102	4
Engl102	3
Math101 or Math102	4
Hist162 or 163	3

Third Term (16 - 17 credits)

Engl103 (3)	3
Math102 or Liberal Arts elective	4 or 3
Acct115	4
BIO151, CHEM151, or PHYS151	3
Society & Culture elective	3
cumulative credits - 45	

Fourth Term (15 Credits)

Acct116	4
Econ201	4
Stat201	4
Com270	3

Fifth Term (17 - 18 Credits)

Econ202 (4)	4
BLAW201 (4)	4
BIO151, CHEM151 or PHYS151	3
Social Science elective	3
Fine Arts elective or Business Elective	3 or 4
cumulative credits - 77-78	

Sixth Term (15 Credits)

Mktg301	4
Mis300	4
Orgb300	4
Engl200-399	5

Seventh Term (15 Credits)

Fin301	4
Opm300	4
Intb200	4
Science elective	3
cumulative credits - 107-108	

Eighth Term (15 credits)

Phil105	3
MKTG elective	4
MKTG elective	4
Free elective	4

Ninth Term (15 Credits)

Univ101 - Part Two	1
MKTG elective	4
MKTG elective	4
Liberal Arts elective	3
Liberal Arts elective	3
cumulative credits - 137-138	

Tenth Term (13 credits)

MKTG elective	4
Free elective	3
Liberal Arts elective	3
Free elective	3

Eleventh Term (17 credits)

Mgmt450	4
MKTG380	4
Free elective	3
Free elective	3
Free elective	3

Twelfth Term (12 - 13 Credits)

Business or Fine Arts Elective	4 or 3
Free elective	3
Free elective	3
Free elective	3

Total Credits 180