

**LeBOW COLLEGE OF BUSINESS**

Updated 6/30/09

**BACHELOR OF SCIENCE (BSBA)  
Marketing concentration****First Term (15 credits)**

UNIV101 (Part One)	1
BUSN101	4
ENGL101	3
PSY101	3
MATH101	4

**Second Term (14 Credits)**

BUSN102	4
ENGL102	3
MATH102	4
HIST162 or HIST163	3

**Third Term (16 credits)**

ENGL103	3
General Education elective	3
ACCT115 or ECON201	4
BIO151, CHEM151, or PHYS151	3
Society & Culture elective	3

**Fourth Term (15 Credits)**

ACCT116 or ECON202	4
ECON201 or ACCT115	4
STAT201	4
COM270	3

**Fifth Term (15 credits)**

ECON202 or ACCT116	4
BLAW201	4
BIO151, CHEM151 or PHYS151	3
INTB200	4

**Sixth Term (15 Credits)**

MKTG301	4
FIN301	4
ORGB300	4
ENGL200-399	3

**Seventh Term (15 Credits)**

MIS300	4
OPM300	4
MKTG elective	4
Science elective	3

**Eighth Term (15 credits)**

PHIL105	3
MKTG elective	4
MKTG elective	4
Free elective	4

**Ninth Term (16 Credits)**

MKTG elective	4
General Education elective	3
General Education elective	3
Social Science elective	3
Free elective	3

**Tenth Term (15 credits)**

MKTG elective	4
General Education elective	3
Fine Arts Elective	3
Free elective	4
UNIV101 (Part Two)	1

**Eleventh Term (15 credits)**

MGMT450	4
MKTG380	4
Free elective	4
Free elective	3

**Twelfth Term (14 credits)**

Busines Elective *	4
Free elective	4
Free elective	3
Free elective	3

**Total Credits 180**\* choose from STAT202, MGMT260,  
MGMT451, or BUSN451