



SOCIAL RESPONSIBILITY AT LEBOW



DREXEL UNIVERSITY'S LEBOW COLLEGE OF BUSINESS focuses on shaping leaders who affect change in business and in their community by developing and encouraging social responsibility among our students. This is why LeBow took the lead in developing Drexel University's Certificate in Social Responsibility in Business. Through coursework, civic engagement, and a related co-op experience, students can earn this certificate providing them with an opportunity to explore, experience, and reflect on their roles in the community, business, and society.

This certificate integrates academic coursework, mentoring from committed faculty, and experience in the community. Students completing the certification will differentiate themselves from their peers by obtaining a unique perspective on ethical leadership, deepening their understanding of ethics in business, and learning how to make ethically sound business decisions. The coursework will provide a knowledge base and encourage students to seek co-op positions and careers after graduation with organizations committed to acting socially responsible.

OBJECTIVES

- Provide students the opportunity to further explore and practice social responsibility and civic engagement.
- Encourage students to seek co-op positions as well as careers after graduation with firms committed to social responsibility.
- Integrate a broad academic perspective with experience in the community.

REQUIREMENTS

- In addition to required coursework and in conjunction with the Center for Civic Engagement, students will initiate and complete a socially focused winter or spring break project during any one term or break. The scope of the project will entail civic responsibility and focus on business applications. For example, a project could include assisting in the preparation of income tax forms for underprivileged Philadelphia residents. This project is additional to the requirements of the University 101 course.
- Students will use MyLIFEfolio® to record their reflections and retain their relevant work from each of the required courses.
- Coordinated with the Center for Civic Engagement, students will complete a minimum of 60 hours of civic engagement as a Drexel University student.



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MENTORSHIP

After completing at least 10 hours of service and a minimum of one of the required courses in Sociology, Anthropology, or Philosophy, students will be assigned a mentor. The pair will meet at least once each year to discuss the student's experiences, coursework, and future interests in community service and civic engagement. The mentor will retain a record of each student's community service and the courses that are completed to fulfill the requirements of the program. He/she may also require written student reflections throughout the course of the program.

As the program progresses, juniors or seniors who have completed a substantial part of the program—at least four of the six courses and 80 percent of the service requirement—may be given the opportunity to mentor other students beginning the program.

The faculty/staff mentor will authorize the certificate when the student has completed all program requirements.



REQUIRED COURSES

UNIV 101—The Drexel Experience

This is a University required course designed to provide students with structure and guidance in order to make a successful transition to Drexel, LeBow College and the university community in general. A minimum of five hours of civic engagement must be completed to fulfill the requirement of the course.

BUSN 103: Social Responsibility in Business

This mini-elective is designed to provide an overview of social entrepreneurship and will provide students the opportunity to explore the topic highlighting various sources of innovation and venture creation.

SOC 115: Social Problems

This offering examines conceptions and misconceptions regarding the causes and cures for social problems, such as unemployment, urban decline, crime, health care, and discrimination.

SOC 210: Race and Relations

While assessing realistic techniques for countering prejudice, tension, discrimination, and backlash, this class examines practical ongoing or proposed reforms for local, national, and global problems.

ANTH 101: Introduction to Cultural Diversity

Using lectures, films, and discussion to discuss and illustrate the relationship between humans and their social/cultural systems, this class examines the diversity that exists in human culture.

PHIL 301: Business Ethics

This class reflects on the moral issues in business, such as honesty in business communication, employer-employee relations, obligations to customers, among other related topics.

BUSN 451: Business Consulting

Students will have the opportunity to provide community-based and non-profit organizations with solutions to business issues.

In addition to these required courses, BUSN 451 (Business Consulting in Not-for-Profits) is strongly recommended, but not required, to complete the certificate. Students are required to earn a minimum of a 'C' in each course and a 'B' average over all the courses.



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For further information about the Certificate in Social Responsibility in Business, contact General Business Studies at 215.895.2823.