



UNDERGRADUATE Career Outcomes

Executive Summary

The Drexel University Office of Institutional Research, Assessment and Effectiveness facilitates the University Senior Exit Survey. The survey is administered quarterly, as Drexel graduates on a quarterly basis. The following represents the major findings for the graduating class of 2014 (students who graduated in March 2014 and June 2014).

- **60.7% of those polled were employed at graduation.**
- **87.0% were employed** six months after graduation.
- Respondents reported employment across 35 industries. The top three include finance, accounting and marketing.
- **The average starting salary was \$54,097** for 2014 respondents.
- Of 473 graduates in March and June, 464 responded to the survey. **This gives LeBow an extremely robust 98.1% knowledge rate.**

More information on the Drexel Senior Exit Survey and its methodology can be found [here](#).

INTRODUCTION

Since 2005, Drexel LeBow has conducted an exit survey to detail the post-baccalaureate plans of our graduates. The data collected is used to determine mean salaries, post-graduation career landings and graduate education activities. This survey is conducted in a student's final term at Drexel before graduation.

OVERVIEW

METHODOLOGY

The target population is individuals who applied to receive and were awarded a Bachelor's degree in Business Administration, Business and Engineering or Economics in either March 2014 or June 2014. This survey is conducted quarterly in accordance with Drexel's graduation schedule. For the purposes of this publication, only the data from the two graduation quarters mentioned is included.

Students received an email from the Office of the Provost, notifying them of the Senior Exit Survey as well as follow up emails from Undergraduate Career Services with instructions on how to access the online survey. Students

received multiple reminders to complete the survey and individual emails to acknowledge survey completion. They also received an individual response to their post-graduation plans. Undergraduate Career Services continued outreach via email to assist the unemployed with their job searches and to verify post-graduation landings via professional social media networking sites such as LinkedIn.

The purpose of the exit survey is to collect career outcomes for the graduating class. Completion of an individual survey should have taken less than fifteen minutes.

KNOWLEDGE RATE

The final response rate was **98.1%**. There were 473 graduates in the March 2014 and June 2014 graduating classes and there were 464 survey responses. This is an extremely high rate of response as compared to the 65% rate required by NACE guidelines*.

DEMOGRAPHICS

Drexel LeBow graduates come from diverse and varied backgrounds. The overall ethnic makeup of the LeBow undergraduate student body for the academic year 2013-2014 is as follows:

RACE	NUMBER
American Indian or Alaska Native	27
Asian	1,160
Black or African American.....	186
Hispanic	177
Native Hawaiian or Pacific Islander.....	23
Unknown.....	104
White	1,470
TOTAL 3,147	

CAREER PREPARATION

CO-OP

The co-op program at Drexel LeBow balances classroom theory with practical, hands-on work experience before graduation. Students alternate classes with full-time employment through University-approved employers. Generally, students are on co-op for a six-month period, alternating with six months of classroom study.

More information on Drexel's cooperative education model can be found on the [Steinbright Career Development Center](#) webpage.

AVERAGE WEEKLY SALARY ON CO-OP

Bachelor of Science in Business and Engineering	\$664
Bachelor of Science in Economics.....	\$695
Bachelor of Arts in Economics	\$670
Bachelor of Science in Business Administration.....	\$638

By Business Administration Major:

Accounting	\$686
Business Analytics	\$685
Entrepreneurship	\$644
Finance	\$692
General Business	\$593
International Business (Stand Alone)	\$590
International Business (Co-Major).....	\$630
Legal Studies	\$604
Management Information Systems	\$695
Marketing	\$596
Operations and Supply Chain Management	\$607

TOP CO-OP EMPLOYERS

Ace USA
 BlackRock
 Cigna Corporation
 Comcast Corporation
 Exelon Corporation
 Goldman, Sachs & Co.
 Independence Blue Cross
 Johnson & Johnson
 JPMorgan Chase & Co
 SAP America
 Susquehanna International Group
 Thomson Reuters

EMPLOYMENT

PLACEMENT RATES

The job placement rate was **87%** for the Class of 2014. This rate is the total percentage of students who have attained full-time employment six months after graduation. This produces a more accurate account of Drexel LeBow students' job placements by excluding from the tally those who have chosen to pursue graduate education.

TOP 10 EMPLOYERS

Displayed below are the top 10 companies employing the Drexel LeBow graduating class of 2014.

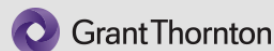


BLACKROCK

Deloitte.



Vanguard



SALARY

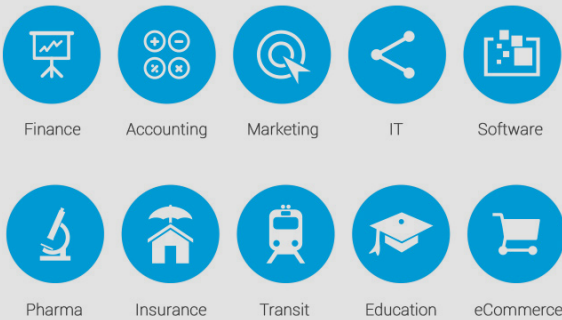
The mean annual salary for 2014 Drexel LeBow graduates is **\$54,097**.
This figure does not include signing bonuses or other compensation such as relocation expenses.

WHERE DREXEL LEBOW GRADUATES WORK

Of the students who reported landing full-time employment post-graduation, 97% are working in the United States, with the majority working in the Mid-Atlantic region.

CAREER CHOICE: INDUSTRIES

Displayed below are the top 10 career industries employing the Drexel LeBow graduating class of 2014.



CONCLUSION

Drexel University's LeBow College of Business has a strong reputation for delivering experience-based education that uniquely prepares students to be leaders in their future careers. Through the co-op program, students have the opportunity to experience full-time employment, build a professional network and gain the valuable skills that give Drexel LeBow students a distinct advantage upon entering the workforce.

The value of the co-op experience in skill-building, career preparation and networking is demonstrated in the 87% rate of full-time employment for our graduates. That impressively high rate of employment is made more notable by Drexel LeBow's success in collecting information from 98% of graduates – a knowledge rate 33 percentage points higher than the required minimum in the NACE reporting guidelines. The result is an extremely accurate picture of how Drexel LeBow's 2014 graduates fared in the job market.

* Information was collected in accordance with the National Association of Colleges and Employers' (NACE) Standards and Protocols for the Collection and Dissemination of Graduating Student Initial Career Outcomes Information For Undergraduates.

THE TOP 5 STATES FOR EMPLOYMENT

