DREXEL LEBOW’S UNDERGRADUATE CAREER SERVICES (UCGS) connects exemplary employers with Drexel University’s undergraduate business students to facilitate employment. Through UCGS networking events, workshops, panel discussions and other opportunities, students have the opportunity to market their academic accomplishments, their professional experience, and their abilities to potential employers. Current employers attest to LeBow students’ leadership, academic preparedness and ambition, and they often hire students to join their ranks following graduation because of the mutually beneficial experience. LeBow students are highly motivated, well educated, adept at teamwork and eager to work in a professional environment.
OUR COMMITMENT TO EMPLOYERS
The Office of Undergraduate Career Services is committed to assisting employers find the best possible placements for their available positions. Throughout the year, UCGS provides numerous resources and networking opportunities for employers to meet and interact with LeBow undergraduate students as part of a comprehensive recruitment strategy. The staff works closely with employers to ensure that their recruiting needs are being met.

OUR COMMITMENT TO STUDENTS
The professional staff at UCGS works closely with students to prepare them with the job search process. Students are assisted with writing their resumes and honing their interview skills. Additionally, the staff facilitates one-on-one counseling sessions, employer sessions, panel discussions and career management workshops. Students are well prepared to enter the workforce.

ADVANCED PROGRAM TO RECRUIT STUDENTS
UCGS employs state-of-the-art technology to effectively target recruitment, while honing interview skills. InterviewStream® is an online interactive interview simulation program that allows students to respond to industry-specific interview questions to assess and improve interviewing tactics, while allowing employers to prescreen candidates with specific questions. Student responses can then be directly linked to employers’ email for quick review.

“Because of Drexel LeBow’s strong co-op program, we are able to hire students with experience. The leadership skills of LeBow students are exemplary. They eagerly take the lead on different projects within our organization, completing tasks in a timely manner, while working professionally within our organization. It’s a mutually beneficial situation. Students want to gain valuable experience, and we want to challenge the students and allow them to use the professional skills they have.”

CAITLIN CLARK
UNIVERSITY RELATIONS CONSULTANT, CIGNA
SALARY STATISTICS OF LEBOW CO-OP STUDENTS:

BY ACADEMIC YEAR:

SOPHOMORE ......................................................... $506
PRE-JUNIOR ......................................................... $559
JUNIOR ................................................................. $610

BY DEGREE:

BUSINESS AND ENGINEERING .................................. $658
ECONOMICS .......................................................... $584
BUSINESS AND ADMINISTRATION ................................. $575

BY CONCENTRATION:

ACCOUNTING ......................................................... $596
ECONOMICS .......................................................... $543
ENTREPRENEURSHIP ............................................... $542
FINANCE ............................................................... $605
GENERAL BUSINESS ............................................... $597
INTERNATIONAL BUSINESS (STAND ALONE) ............... $524
INTERNATIONAL BUSINESS (CO-CONCENTRATION) .... $557
LEGAL STUDIES ..................................................... $544
MANAGEMENT INFORMATION SYSTEMS ..................... $676
MARKETING ........................................................... $543
OPERATIONS MANAGEMENT .................................... $517
NO CONCENTRATION DECLARED ............................... $544

*Data excludes salaries reported lower than minimum wage

“As a hiring manager, I hire co-ops and full-time employees. Looking at Drexel for employees is one of the smartest decisions you can make as an employer, not just in Philadelphia but in the region. The students are well-rounded in their education, they are motivated, and they want to succeed.”

TODD VON DEAK, MBA ’08
VICE PRESIDENT OF OPERATIONS AND GENERAL MANAGER
SOCIETY OF HOSPITAL MEDICINE

TOP LEBOW CO-OP RECRUITERS

A & M BERK TAX ACCOUNTING
ACE USA
ARAMARK CORP.
ARKEMA INC.
BLACKROCK
BOWMAN AND COMPANY LLP
CIGNA CORPORATION
COMCAST CORPORATION
DREXEL UNIVERSITY
E. I. DUPONT DE NEMOURS & CO
ENERGY PLUS
ESTEE LAUDER/NORTHTEC
EXELON CORPORATION
GLAXOSMITHKLINE
GOLDMAN, SACHS & CO.
GRAMERCY REALTY
HEFFLER RADETICH & SAITTA LLP
INDEPENDENCE BLUE CROSS
INTEGRA LIFE SCIENCE CORPORATION
IWORKWELL, INC.
JOHNSON & JOHNSON
JPMORGAN CHASE & CO
LINCOLN FINANCIAL GROUP
THE MANMARBLESTONE GROUP LLC
MORGAN LEWIS BOCKIUS
NORTHWESTERN MUTUAL FINANCIAL NETWORK
PHILADELPHIA HOUSING AUTHORITY
PHILADELPHIA SCHOOL DISTRICT
PHILADELPHIA ZOO
PJM INTERCONNECTION LLC
PRICEWATERHOUSECOOPERS LLP
RAZORFISH
SAP AMERICA
SIEMENS
SOCIETY OF HOSPITAL MEDICINE
SUSQUEHANNA INT’L GROUP LLP
SYNTHESES
TURNER INVESTMENT PARTNERS
UBS FINANCIAL SERVICES, INC.
UNIVERSITY OF PENNSYLVANIA
TOP LEBOW RECRUITERS
ARAMARK CORPORATION
ASHER & CO., LTD
BLACKROCK
CIGNA
CITIGROUP
COMCAST
DELOITTE
DUPONT
ENERGY PLUS
GOLDMAN SACHS
JPMORGAN CHASE & CO
JOHNSON & JOHNSON
KPMG
LOCKHEED MARTIN
PRICEWATERHOUSECOOPERS
SIGNATURE COMMUNITY MANAGEMENT

UGCS AND THE STEINBRIGHT CAREER DEVELOPMENT CENTER
UGCS also works closely with the Drexel University’s Steinbright Career Development Center to ensure that students are well equipped to succeed outside of the classroom through the cooperative education program. More than 1,500 businesses, industrial, governmental and other institutions partner with Drexel in offering students the opportunity to acquire practical experience in employment related to their college studies. Students who choose to participate in co-op alternate classroom time with up to three 6-month periods of employment. These co-op cycles enable students to learn how to perform at a professional level and are an outstanding opportunity to further focus career goals. Studies show that co-op graduates enjoy a longer average tenure, higher earnings and better job performance ratings than colleagues with no co-op experience.

UGCS is eager to work with employers who are interested in becoming a co-op employer or learning more about the benefits. UGCS is happy to assist our employer partners through the process and help connect you with our business students.

MY LIFEFOLIO
A Web-based portfolio, My LIFefolio® (LeBow Integrated Focused Experience) acts as a living document of a student’s knowledge and experience gained at Drexel. It is an essential resource throughout students’ academic and professional careers. Employers have the opportunity to access the document when reviewing candidates’ profiles.

CENTERS OF EXCELLENCE
Center for Corporate Governance
Sovereign Institute for Strategic Leadership
Laurence A. Baiada Center for Entrepreneurship
Center for Corporate Reputation Management
Center for Experience-Based Education

CERTIFICATE PROGRAMS
Brand and Reputation Management
Social Responsibility in Business
Entrepreneurship

“Drexel LeBow students are innovative—they are open to reinvent the jobs they hold. They come with the notion that they will leave the job in a better state than when they first came. Johnson and Johnson is the beneficiary of that. I always tell people, if you hire a Drexel student, you should expect great things, and you will get great things.”

DOMINIC CARUSO, ’80
CFO, JOHNSON & JOHNSON

STARTING SALARIES FOR UNDERGRADUATE STUDENTS CLASS OF 2010:

ACCOUNTING $52,604
BUSINESS AND ENGINEERING $51,850
ECONOMICS (MAJOR) $49,750
ENTREPRENEURSHIP $50,643
FINANCE $51,191
GENERAL BUSINESS $41,070
INTERNATIONAL BUSINESS $42,256
LEGAL STUDIES $46,905
MANAGEMENT INFORMATION SYSTEMS $54,800
MARKETING $45,450
OPERATIONS MANAGEMENT $50,667
AVERAGE STARTING SALARY $49,757*

*According to the Summer 2010 Salary Survey of the National Association of Colleges and Employers (NACE), the average starting salary was $43,879

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DOMINIC CARUSO, ’80
CFO, JOHNSON & JOHNSON
A MESSAGE FROM THE DEAN

Drexel University’s LeBow College of Business prepares students to leverage their theoretical knowledge of business principles with practical work experience and leadership skills to add value in today’s global marketplace. Our students receive an interdisciplinary education that focuses on the functional areas of business and technology that emphasizes leadership, global economy and professional ethics.

All Drexel LeBow programs are fully accredited by the AACSB, the Association to Advance Collegiate Schools of Business. Student learning is enhanced by our world-renowned faculty who incorporate the latest business and technological advances in course delivery. Many opportunities for experiential learning, such as case competitions and simulations, are incorporated within the curriculum to further enhance the learning environment. Students are required to utilize My LIFEolio® (LeBow Integrated Focused Experience), a Web-based portfolio designed for students to record their academic progress, enabling prospective employees to view samples of their work.

Through the cooperative education program, our students connect theory with practice during full-time employment. Top national and international companies hire Drexel LeBow students, I invite you to connect with our students through the Undergraduate Career Services Office.

GEORGE P. TSETSEKOS, PH.D.
R. JOHN CHAPEL JR. DEAN

“Career Services prepares students for employment with services such as mock interviews and resume reviews so that we are prepared for interviews. We know how to network and interview, and we come prepared with appropriate questions. Through classes at Drexel LeBow, we learn business etiquette so that we conduct ourselves with professionalism.”

SARAH ANTOLINI, ‘12, LEBOW COLLEGE OF BUSINESS
2010 LEBOW TOP RANKINGS
UNDERGRADUATE PROGRAMS
RECOGNIZED BY:
— BUSINESSWEEK
— ENTREPRENEUR-PRINCETON REVIEW
LEBOW MBA PROGRAMS RECOGNIZED BY:
— BUSINESSWEEK- PART-TIME MBA
— FINANCIAL TIMES- EXECUTIVE MBA
GRADUATE PROGRAMS RECOGNIZED BY:
— ENTREPRENEUR-PRINCETON REVIEW

LEBOW FACULTY RESEARCH:
— THE UTD RANKINGS
TOP 100 IN NORTH AMERICA
DREXEL UNIVERSITY:
— U.S. NEWS & WORLD REPORT:
NO. 48 AMONG PRIVATE UNIVERSITIES
NO. 70 IN THE NATION
NO. 2 AMONG UP-AND-COMING COLLEGES

STUDENTS AND FACULTY
NEARLY 3,500 STUDENTS
74 PERCENT UNDERGRADUATES
24 PERCENT GRADUATE
MORE THAN 100 FACULTY
10 ENDOWED CHAIRS/PROFESSORSHIPS

B.S. DEGREE PROGRAMS
BUSINESS ADMINISTRATION
BUSINESS AND ENGINEERING
ECONOMICS

ACADEMIC DEPARTMENTS
ACCOUNTING AND TAX
DECISION SCIENCES
ECONOMICS
FINANCE
LEGAL STUDIES
MANAGEMENT
MARKETING

CONCENTRATIONS
ACCOUNTING
ECONOMICS
ENTREPRENEURSHIP
FINANCE
GENERAL BUSINESS
INTERNATIONAL BUSINESS
LEGAL STUDIES
MANAGEMENT INFORMATION SYSTEMS
MARKETING
OPERATIONS MANAGEMENT

B.S./MBA AND B.S./M.S.
BOTH JOINT DEGREES CAN BE OBTAINED
IN FIVE YEARS

“One of the missions of a business school is to connect with the business community. Drexel LeBow has hosted a variety of employers here on campus, such as Tastykake, Astra Zeneca, Comcast and other notable companies. There is great interaction between our students and the panelists. The students challenge professionals with insightful questions, and the feedback from the employers has been tremendous. Every employer has said that the interaction with our students has been stimulating and that they’d love to come back to speak to them.”

ELLIOET SCHREIBER, PH.D.
CLINICAL PROFESSOR OF MARKETING,
DIRECTOR OF CENTER FOR CORPORATE REPUTATION MANAGEMENT
UNDERGRADUATE CAREER SERVICES ADVISORY COUNCIL
The Undergraduate Career Services Advisory Council fosters relationships between Undergraduate Career Services and the business community. Council members facilitate interaction between organizations and companies and the Career Services staff to support career development initiatives. Council members represent a range of industries at both local and national organizations and foster business relationships among the business community and LeBow students.

ACCENTURE
BETSY LAU
RECRUITING MANAGER
BERARDI, AUTERI & ASSOCIATES, LLP
JOSEPH AUTERI '93
PARTNER, FINANCIAL ADVISOR
BLACKROCK
MIKE LOWENTHAL
DIRECTOR
CIGNA
PETER GIOACCHINI
SENIOR DIRECTOR, TALENT ACQUISITIONS
CAITLIN CLARK
UNIVERSITY RELATIONS
ENTERPRISE HOLDINGS
KURT YEAGER '92,
HUMAN RESOURCES MANAGER
FOX ROTHSCILD LLP
JULIA BORGINS
RECRUITMENT AND DEVELOPMENT
COORDINATOR
INDEPENDENCE BLUE CROSS
ERIKA ANSELMO
UNIVERSITY RELATIONS LEAD

KPMG
DEVON DERIC
PHILADELPHIA CAMPUS RECRUITING
MANAGER
NORTHWESTERN MUTUAL
FINANCIAL NETWORK
WALTER CASAGRANDE
FINANCIAL REPRESENTATIVE
AND FIELD DIRECTOR
PRICEWATERHOUSECOOPERS
JACKIE DIAMICIS
CAMPUS SOURCING
SOCIETY OF HOSPITAL MEDICINE
TODD VON DEAK, MBA '02
VICE PRESIDENT OF OPERATIONS
AND GENERAL MANAGER
SUSQUEHANNA INTERNATIONAL GROUP
LAUREN LAYER
UNIVERSITY RELATIONS
CLAIRE DEKEN
RECRUITER
VANGUARD GROUP
JACQUELINE BOYER
VANGUARD COLLEGE AMBASSADOR
WAWA
GWEN RUFF
TALENT ACQUISITION
SUPERVISOR

ASSOCIATIONS AND SOCIETIES:
ALPHA KAPPA PSI – CO-EDUCATIONAL BUSINESS FRATERNITY
ASSOCIATION OF LATINO PROFESSIONALS IN FINANCE AND ACCOUNTING
BETA ALPHA PSI – HONORS ASSOCIATION FOR ACCOUNTING, FINANCE AND MIS
BETA GAMMA SIGMA – HONORS ASSOCIATION
DEAN'S STUDENT ADVISORY BOARD
DREXEL ECONOMICS SOCIETY
DREXEL ENTREPRENEUR ASSOCIATION
DREXEL FINANCE ASSOCIATION
DREXEL INTERNATIONAL BUSINESS ASSOCIATION
DREXEL INVESTMENT GROUP
DREXEL MARKETING ASSOCIATION
MANAGEMENT INFORMATION SYSTEMS ORGANIZATION
NATIONAL ASSOCIATION OF BLACK ACCOUNTANTS
PHI BETA LAMBDA
PHI CHI THETA – CO-EDUCATIONAL BUSINESS FRATERNITY

“Drexel alumni are workers. Because of the shortened semesters, the school builds a very strong work ethic among the students. Students come to us serious and focused on their careers. They come to Deloitte prepared, and they come to work.”

JESSE RHODES '98
SENIOR MANAGER, DELOITTE & TOUCHE
A MESSAGE FROM THE ASSOCIATE DIRECTOR OF UNDERGRADUATE CAREER SERVICES

Our goal at Undergraduate Career Services is to provide a complete array of services to assist both employers and students in connecting and assisting students in landing professional opportunities upon graduation. We work closely with undergraduates so they are prepared to enter the professional market by providing assistance with resume writing, interview preparation and salary negotiation. Our students graduate from Drexel LeBow with the skills necessary to succeed in the marketplace. We also work closely with employers to ensure that the students they interview are academically qualified, and we manage job postings and screenings to assist employers with the hiring process. Through opportunities for networking, such as panel discussions, workshops and other social gatherings for brand awareness, students and employers have ample opportunity to engage, ensuring successful employment. We welcome the opportunity to meet with you to discuss employment opportunities with Drexel LeBow students.

LISA DELUCA
ASSOCIATE DIRECTOR
UNDERGRADUATE CAREER SERVICES

RITA DI CARLO
ASSISTANT DIRECTOR
UNDERGRADUATE CAREER SERVICES

SARAFINA NICOLOSI SHIMA
CAREER ADVISOR
UNDERGRADUATE CAREER SERVICES

A SUPERIOR LEARNING ENVIRONMENT

Recognized by BusinessWeek, Entrepreneur, Financial Times, Forbes, The Princeton Review, and U.S. News & World Report for superior programs, Drexel University’s LeBow College of Business integrates Drexel’s technological prominence with experience-based education to develop world-class leaders and advance knowledge through research. Founded in 1922, LeBow College has more than 3,300 students, 110 faculty, and 30,000 alumni and is accredited by AACSB International—The Association to Advance Collegiate Schools of Business. It offers undergraduate, graduate, doctoral, and executive education programs.

A PREMIER UNIVERSITY

Founded in 1891 by Anthony J. Drexel in Philadelphia, Drexel University is widely recognized for its focus on technology and experiential learning. The first major university to operate a fully wireless campus, Drexel is a leader in integrating emerging technologies into all aspects of its academic enterprise, which includes the nation’s largest private medical college and new College of Law. Ranked by U.S. News & World Report as one of the best national doctoral universities, Drexel is one of Greater Philadelphia’s premier research institutions. Renowned for its academic excellence, Drexel is one of fewer than 50 private universities classified by The Carnegie Foundation as Research Universities (high research activity).

DREXEL UNIVERSITY'S LEBOW COLLEGE OF BUSINESS IS ACCREDITED BY AACSB INTERNATIONAL, THE ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS—THE HIGHEST STANDARD OF ACHIEVEMENT FOR BUSINESS SCHOOLS WORLDWIDE.