

Emilee Lauran Simmons

Email Address: e.l.simmons@leeds.ac.uk

Phone (office): 0113 343 4320

LinkedIn: <http://uk.linkedin.com/in/emileesimmons>

Twitter: @dremilee

Personal Profile

A doctorate and MBA graduate, with substantial academic and business experience delivered across Higher Education, Creative Industries and Social Enterprises, utilising researched expertise within Sustainability, Entrepreneurship and Business Development. Exemplary communication skills with in-depth knowledge of stakeholder management, change strategies and successful teaching at all levels. Adaptable, with excellent leadership skills, commercial awareness with a passion for teaching and research in Blended-Learning and Pedagogy.

Current Employment

Director of Enhancement, Leeds University Business School (LUBS)

University of Leeds, LS2 9JT Sept 2015 to present

As Director, providing academic leadership and oversight to the pedagogical development of taught programmes parented by the Business School. This includes working collaboratively with senior student education management team to achieve an excellent student experience, an engaged academic community and to participate in the student education mentoring scheme to more junior/less experienced colleagues.

- *Creation & Leadership of the Business Schools' first centre for teaching excellence, The Academy of Innovation in Business Education*
- *Chair: Enhancement Group (Experiential & Digital Learning)*
- *Redesign & Develop Teaching & Research CPD programme for LUBS PhD students*
- *Active on Faculty & University Committees: Redevelopment of Teaching CPD (University); Blended Learning & Teaching Group (University); Assessment Group (Faculty)*

Teaching Fellow, The Centre for Enterprise & Entrepreneurship Studies (CEES)

University of Leeds, LS2 9JT Mar 2014 to present

Delivering excellent teaching to UG and PG Enterprise students, who represent a wide variety of disciplines from across the university. Administering the Leeds Enterprise Educators Network (LEEN). Other activities include: delivering LUBS outreach, LEAP employability committee member, Champion for BB Collaborate, University Advisor for Enactus Leeds, Committee Member for PAG and team member on other cross-faculty projects.

LEEN – Leader of the Leeds Enterprise Educators Network

- *Created a 2020 Vision and Strategic plan for the network, including a relaunch in 2014*
- *Established the first 'Innovations in Teaching' Symposium; successfully brought together presenters & delegates from all faculties/schools across the University to discuss best practice across disciplines.*

Modules Leader for:

- LUBS1890: Starting Your Own Business; Semester 1; 220+ UG students
 - *Redeveloped from scratch; flipped-classroom, plus TBL & PBL teaching approaches*
 - *Includes optional 'Global Classroom' option where students can deliver projects with international universities*

- LUBS1010: Understanding Social Enterprise; Semesters 1 & 2; 70+ UG students
- LUBS1000: Innovation & Creativity in Business; Semesters 1 & 2; 75+ UG Students
- LUBS2080: New Enterprise Planning; Semester 1; 60+ UG Students
 - *Created; flipped-classroom, plus TBL & PBL teaching approaches*
- FOAR5002M – Professional Practice Module on the PG Certificate in Philanthropy, Fundraising & Leadership in the Arts (Exec. Education through Arts Council UK funding)

Guest Teaching:

- LUBS-2970: CSR Guest Lecture on Social Enterprises
- Leeds International Summer School 2015 – Enterprise Module
 - *Co-Developed Materials; Coordinator & Leader since 2015*
- The National Summer School for Philanthropy & Fundraising in the Arts (2014 to present)
- External Guest Lecturing at Drexel University, Philadelphia, PA USA
- Presenter in CEES MOOC (Massive Open Online Course)

Dissertation Supervisor: MBAs and Executive MBAs 2014 to present

Mentor: Nurturing Talent Scheme (LUBS) and with junior members of staff

Previous Academic & Professional Experience

Education Outreach Lead Officer

University of Leeds, LS2 9HD

Dec 2012 to Mar 2014

Responsible for developing and managing relationships with schools and colleges in London & South East; advising on trends, challenges and opportunities within this region and communicating back to internal stakeholders. Designing and delivering projects, including full financial management; whilst representing the university at events and organising activities that encourage prospective students. Helped to rollout a new CRM system, as well as provide training and developing standardised processes and protocols.

- *Promoted to Lead role within 6 months due to excellent track record in project management*
- *Developed & delivered an EPQ support programme that increased national demand by 400%*
- *Increased active engagement by SE schools/colleges by 42% within Q1, including 'hard to reach' audiences*

Board Director

Saltaire Inspired, Saltaire BD18

May 2012 to May 2014

A charity, entirely of volunteers, with the aim of inspiring the local community through the arts and to establish the UNESCO World Heritage village of Saltaire as a national/international centre for the arts

Key deliverables:

- **Strategy** - *Delivering strategic & operational direction to enhance quality, provide sustainable growth and realise the organisation's long-term business plan.*
- **Organisational & Brand Identity** - *Leading in the development of a new strategic identity for the organisation, through better brand alignment with the organisation's vision, objectives & target audience.*
- **Funding** - *Working with the Creative Director to apply for external funding (med to long-term)*

President & UK Global Fellow

Net Impact, LUBS

Oct 2011 to June 2013

Key deliverables (President):

- **Leadership** - *Successfully leading a team of 12 international, business professionals with varied experiences to achieve the aims & objectives*

RESULT: Gold Status – 1st & only UK chapter to achieve, additionally part of only 16% of 330+ chapters worldwide to have achieved this status

- **Networking & Collaboration** - Enhancing internal & external relationships and collaborative partnerships with a variety of stakeholders, including work with multi-national enterprises
- **Programme Management** - Delivery of events, reports (Including PRiME Report for the United Nations) and marketing materials on careers support and Embedding Sustainability/CSR across all organisational functions and levels

Key responsibilities as UK Global Fellow:

- Support the 8 UK chapters, creating an environment of collaboration & communication
- Monitor and report on the achievements of each chapter and setting performance targets
- Increase UK awareness (Marketing & PR) and audience targets by 15%

Event Coordinator & Marketing/PR Officer

Saltaire Inspired, Saltaire BD18 Sept 2011 to June 2013

Key deliverables:

- **Project Management** - On-going management of all events aspects of the Open Houses event from conception (Sept) to delivery (May). In 2012: coming under budget with increased profits by 15%, all with increased attendance by 67% and a rise in deliverables by 20%
- **Marketing & PR** - developed & delivered a PR & marketing campaign for the Living Advent Calendar event for December 2011 **RESULT:** PR campaign featured in media like the Guardian

Education Manager and Leeds Supervisor

Shared Earth, Leeds, LS2 April 2008 to Aug 2011

Engaging local community & external stakeholders on fair-trade and other related Sustainability/CSR issues and working closely with management to increase sustainable business growth.

- *Designed & delivered a bespoke educational programme, raising local participation by 35% within 8 months*

Teaching (part-time contract)

Faculty of PVAC, University of Leeds Sept 2006 to Dec 2010

Develop and deliver undergraduate modules with an innovative approach to learning and teaching. Responsible for the assessment of course work, examinations and the review of modules and programmes. Active member on faculty and cross-faculty committees to represent the department and create better internal relationships.

- *Worked with a wide spectrum of stakeholders, including the Vice-Chancellor & senior University management, to implement a 3-5 year strategic plan to allocate £500k of yearly external funding*
- *Making complex information accessible, e.g. teaching music analysis to non-music students with a 92% success rate, with students naming me as an inspiration for their dissertation topics, class choices and continued education.*

Archivist and Researcher (10 months, grant funded)

Bate Collection Museum, Oxford Sept 2004 to July 2005

Sole responsibility for organisation and research into a new collection of rare artefacts donated to the museum. Voluntarily contributed to the educational and public engagement days, including delivering educational activities and research presentations.

Continuous Professional Development

ULTRA (achieved Merit; awarded Fellowship of the Higher Education Academy, HEA)

2015

Educational Achievements

2012 MBA – focus in Sustainability/CSR & Change Management Leeds University Business School

2010 PhD: Brand Identity Formation & Communication PVAC, University of Leeds

2004 MSt. Musicology St. Cross College, University of Oxford

Teaching Funding & Recognition

- 2014.15 LUBS Student Education Funding for:
 - Opening the World of Business – Videos in Classrooms project £2,000
 - Global Classrooms – New approaches to Internationalised Blending Learning £3,000
- 2014.15 Enterprise Centre Impact Case-Study Team Funding from EEUK to establish project & network for teachers on Enterprise MOOC £5,000
- 2013.14 EPQ Programme for Leeds University, Seed Corn Funding £2,000

Relevant Publications

July 2016 Book Chapter on delivering a Global Classroom in “*Unplugging from the Classroom*”, eds. Ferris, Sharmila Pixy and Wilder, Hilary. Elsevier publishing.
Final Draft submitted, waiting to be published in Summer 2016

Sept 2016 Working Paper:
Bamiatzi, Vassiliki & Simmons, Emilee. ‘Engaging Entrepreneurship: Student’s Perceptions of Simulations in the Classroom’
Further Data collected, for Peer Review in Summer 2016

Relevant Conference Works (since 2014)

04 Apr 2016 World Universities Network (WUN) International Classroom Symposium
Virtual International Classrooms – joint workshop w/ Herco Fonteijn, Albertine Zanting, Nyke de Jong.

23 Feb 2016 Pennsylvania State System of Higher Education (PASSHE) – 7th Annual Virtual Conference
Moving Beyond the Flipped-Classroom: Creating a Global Classroom – joint presentation w/ Prof. Dana D’Angelo

07-08 Jan 2016 Student Education Conference 2016 at the University of Leeds
Creating Global Classrooms; 30minute presentation/workshop
LEEN – lightening & poster presentations

09-11 Sept 2015 IEEC 2015 National Conference 2020: A vision for enterprise education at Anglia Ruskin University Workshops include:
Using MOOCs to support enterprise education in the post-16 education sector &
Global collaborations in the entrepreneurial classroom – joint w/S. Underwood

- 08 July 2015 LEEN: Alternative Assessments Event at the University of Leeds
New Methods beyond Essays: Building LUBS2090 'Cultural & Creative Enterprises'
- 28-31 May 2015 Lilly International Conference on Evidenced Based Teaching & Learning in Bethesda, MD USA
Poster on Global Classroom Initiatives
- 13-14 May 2015 Business Professors Teachings Summit 2015 at LeBow (Drexel University)
Plenary Panel & Keynote on Global Classroom Initiatives
- 28-29 Apr 2015 Learning, Teaching and Student Experience ABS Conference in York
Integrating Business Simulation Technologies to Progress and Enhance the Teaching and Learning Experience – joint presentation w/SimVenture Ltd.
- 15 Apr 2015 Technology enhanced enterprise and entrepreneurship education (HEEG) at Kingston University
Going Beyond the Flipped-Classroom: Creating a Global Classroom – joint presentation w/ Prof. Dana D'Angelo (via skype)
- 08-09 Jan 2015 Student Education Conference 2015 at the University of Leeds
Accessible Academia: innovative approaches to supporting students' transitions to university (using MOOCs & online learning techniques) – 60min workshop, joint with S. Underwood
- 03-05 Sept 2014 IEEC 2014 Education + Engagement = Impact (Enterprise Educators UK, National conference) at Newcastle University
Huge worldwide free education? Exploring Massive Open Online Courses (MOOCs) in enterprise education – joint presentation w/S. Underwood, Newcastle & Loughborough Universities
Interactive Poster: Flipping Fantastic: Approaches to Teaching Enterprise Education