

# WIN AN APPLE IPAD!

## High School Students Accept the Challenge!



DREXEL UNIVERSITY'S  
LEBOW COLLEGE OF BUSINESS PRESENTS

# Innovation Generation:

## A Product Development Challenge for High School Students

Students participating in this competition will learn the basics of entrepreneurship and idea generation and put their new knowledge to the test in a business idea competition. The topic, announced the day of the competition, will make for a fun and creative exercise!

**First place winners receive an Apple iPad!**

**Saturday, March 2, 2013**  
**Drexel University's Main Campus**

This event is open to all high school students — freshmen through seniors. Registration and a \$35 attendance fee is required.

REGISTRATION DEADLINE IS  
FEBRUARY 22. SPOTS ARE  
LIMITED AND WILL FILL QUICKLY.

Updated details and registration information  
will be posted in January 2013.

Questions? Contact 215.571.3767  
or [lebowchat@lebow.drexel.edu](mailto:lebowchat@lebow.drexel.edu)

[lebow.drexel.edu/innovationgeneration](http://lebow.drexel.edu/innovationgeneration)



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