

Behavioral Economics Business and Organizations (BEBO)

Sample Plan of Study: 5 year, 3 Co-op

Term	Course	Title	Credits
1st Year			
Fall	CIVIC 101	Introduction to Civic Engagement	1
	ECON 201	Principles of Microeconomics	4
	ENGL 101 or 111	Composition and Rhetoric I or English Composition I	3
	MATH 121	Intro to Analysis I	4
	PSY 101	General Psychology I	3
	UNIV B101	The Drexel Experience	1
Winter	ECON 202	Principles of Macroeconomics	4
	ECON 270 or free elective	Using Big Data to Solve Economic and Social Problems	4
	ENGL 102 or 112	Composition and Rhetoric II or English Composition II	3
	MATH 122	Intro to Analysis II	4
Spring	COM 230	Techniques of Speaking	3
	COOP 101	Career Management and Professional Development	1
	ECON 203 or Free elective	Survey of Economic Polity	4
	ENGL 103 or 113	Composition and Rhetoric III or English Composition III	3
	Free Elective		3
Summer		Vacation	
2nd Year			
Fall	ECON 301	Microeconomics	4
	MKTG 201	Introductions to Marketing Management	4
	PSY 330 (or Behavioral Science for Business Elective)	Cognitive Psychology	3
	STAT 201	Introduction of Business Statistics	4
Winter	ECON 250	Game Theory and Application	4
	ECON 350	Applied Econometrics	4
	MKTG 356	Marketing Insights	4
	ECON 365	Behavioral Economics	4
Spring		COOP Experience	
Summer		COOP Experience	
3rd Year			
Fall	ECON 366	Topics in Behavioral Economics	4
	ECON 370	Experiments and Causality in Economics	4
	ORGB 300	Organizational Behavior	4
	Free Elective		3
Winter	Behavioral Science and Business elective Empirical Research Elective/		8
	Free Elective		4
	Free Elective		3
Spring		COOP Experience	
Summer		COOP Experience	
4th Year			
Fall	Behavioral Economics Elective		4
	Behavioral Science and Business elective		4
	ECON Elective		4
	Free Elective		3
Winter	Behavioral Economics Elective		4
	Behavioral Science and Business elective		4
	ECON Elective		4
	Free Elective		3
Spring		COOP Experience	
Summer		COOP Experience	
5th Year			
Fall	UNIV B201	Career Management	1
	ECON elective		4
	Free electives		10
Winter	ECON 322	Economic Seminar	4
	Econ Elective/Free Elective		4
	Free electives		8
Spring	Free electives		13