

# GENERAL BUSINESS

Drexel LeBow's general business program is for students seeking broad exposure to many areas of business. The recommended plan of study includes classes in economics, accounting, statistics, organizational behavior, critical reasoning and more. This field of study is ideal for those students who want to leave themselves open to many career choices within business.

## DEGREE OPTIONS

- BS in Business Administration — Major in General Business
- BS in Business Administration — Major in General Business (online)
- BS in Business Administration/MBA
- Minor in Business Administration (non-business majors only)
- Certificate in Social Responsibility in Business

## COURSEWORK

- Financial and Managerial Accounting
- Business Law
- Microeconomics and Macroeconomics
- International Business
- Management Information Systems
- Marketing Management
- Organizational Behavior
- Operations Management

## CAREER OUTLOOK

A degree in general business prepares Drexel students to explore careers in all avenues of business including finance, marketing, real estate, sales, human resources, consulting and accounting. Industries with the largest growth potential for graduates with a general degree in business administration include fields such as banking, insurance, healthcare, retail, wholesale distribution and scientific and technical services.



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\$680**



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Estee Lauder/Northtec  
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## CONTACT

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DREXEL UNIVERSITY  
**LeBow**  
College of Business