



INTERNATIONAL BUSINESS

The field of international business focuses on business activities that cross national borders. Drexel LeBow's international business program explores the global business environment as well as the internal workings of international corporations. It also looks at the impact of international considerations in the various functional areas of business. The interdisciplinary plan of study includes courses in anthropology, foreign language and critical reasoning, in addition to business law, accounting, economics, finance and international trade.

DEGREE OPTIONS

- BS in Business Administration — Major in International Business
- BS in Business Administration — Co-major in International Business
- BS in Business Administration/MBA
- Minor in International Economics

COURSEWORK

- International Trade
- Regional Studies in Economic Policies
- Intercultural Behavior
- Multinational Corporations
- International Business Law
- Global Financial Management
- Global Marketing
- Domestic and Global Outsourcing

CAREER OUTLOOK

Graduates with a focus in international business find career opportunities across a multitude of industries in various roles. They can take their skills anywhere in the world. Some may work at corporations abroad while others take on roles in domestic companies who work exclusively with international firms. Opportunities for global engagement continue to develop with the growth of technology. Graduates are seeing increased opportunities in positions such as translators, marketing managers, analysts and consultants.



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WEEKLY PAY**

\$760

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Pfizer

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**AVERAGE
STARTING SALARY**
\$59,000

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