



# EXPERIENTIAL LEARNING

Hands-on learning is the cornerstone of the Drexel LeBow education. Practical, real-world learning experiences are incorporated into coursework across the College and Drexel — most LeBow students complete three co-ops and graduate with 18 months of full-time, professional experience on their resume.

## DREXEL CO-OP

The Drexel Co-op program, short for cooperative education, allows students to alternate their academic studies with up to three, six-month periods of full-time employment. This provides an invaluable opportunity for students to test out their career options, expand their resumes and build professional network — all before they graduate. Many of these are also paid opportunities: On average, last year, Drexel LeBow students made between \$447 and \$819 per week while on co-op.

Drexel students have worked for more than 1,5600 co-op employers in 31 states and 39 countries. Students have also experienced countless other roles through self-arranged co-op placements. Over 98 percent of eligible undergraduate LeBow students find co-op placements.

## CONSULTING COURSES

Through undergraduate consulting courses, teams of Drexel LeBow students work with real clients to solve real business problems. Bringing innovative ideas and cutting-edge concepts learned in the classroom, LeBow students expand their professional acumen as they consult for a range of businesses and organizations — from Fortune 500 firms and nonprofits to, government and major pharmaceutical companies, family-owned companies. Our students have consulted for American Airlines, The Garces Foundation, Penn Mutual Insurance, Philadelphia Media Network, and the U.S. Department of Justice, among many others.

These courses are available to all undergraduate students as electives that may be applied toward a concentration, specialization or a minor in Business Consulting.

## DRAGON FUND

The Dragon Fund allows Drexel LeBow students to manage a real equity portfolio while becoming proficient with financial software used by institutional investors and receiving feedback from senior investment professionals. Students team up to apply asset allocation and stock selection models to run this real-world equity portfolio. Started in 2007, the fund has since grown from its initial \$250,000 investment to more than \$3.7 million (as of September 2021) due to benchmark-beating performance and additional inflows authorized by Drexel's Board of Trustees.

## CONTACT

3220 Market Street | Philadelphia, PA 19104  
lebow.drexel.edu/ugexperiential | 215.895.2111



DREXEL UNIVERSITY  
**LeBow**  
College of Business

## RESEARCH OPPORTUNITIES

### Students Tackling Advanced Research (STAR) Scholars Program

The STAR Scholars Program allows first-year students to participate in faculty-mentored research, scholarship or creative work. LeBow students have worked on various projects from protecting cellular devices with antivirus software to trends in CEO turnover rates within Fortune 500 companies. STAR Scholars work full-time during the summer term after their first year while earning a stipend and free on-campus housing.

### LeBow Research Fellowship

Research fellowships put LeBow undergraduate students on the path to becoming research assistants. Research fellows contribute to faculty-led studies for 150 hours per quarter.

## CASE STUDIES AND SIMULATIONS

### Case Studies and Competitions

LeBow students are able to compete in various business case competitions hosted by student organizations as well as corporations, such as Boeing and Deloitte. First-year students can also join the Shark-Tank-style Six Minute Pitch competition, which allows them to develop a product or service and pitch it to faculty and alumni.

## GLOBAL EDUCATION

### International Co-op

In an increasingly global marketplace, students who complete an international co-op gain an international perspective in their field and a distinct advantage in a global economy. International co-op opportunities are available across all six major continents. Students can also arrange their own international co-op in almost any location.

### Global Classrooms

Global classroom courses allow Drexel students to engage with students at one of Drexel's partner international universities through a range of interactive technologies. For example, students in the Global Learning Community collaborate with students from the University of Leeds (U.K.) during their BUSN 101/102 course. Students are able to acquire global and intercultural experiences without having to go abroad for a term or co-op.

### Study Abroad

There a variety of study abroad experiences available throughout Europe, Asia and Africa through Drexel's Study Abroad Office, including one-week intensive study trips during term breaks as well as term-long programs. Additionally, LeBow offers exclusive opportunities at the following universities: Aston Business School in Birmingham, United Kingdom, Ecole Supérieure du Commerce Extérieur (ESCE) in Paris, France, Reutlingen University in Reutlingen, Germany (BS in International Management dual degree program and University of Mannheim in Mannheim, Germany).

## TOP CO-OP EMPLOYERS

BlackRock

Chubb

Clarivate Analytics

Comcast Corporation

Delaware Investments

Deloitte

EY (formerly Ernst & Young)

Exelon Corporation

GlaxoSmithKline

Goldman Sachs

J.P. Morgan

Johnson & Johnson

KPMG

PricewaterhouseCoopers

Razorfish

SAP America

Susquehanna International

Group LLP