

DREXEL UNIVERSITY

# EXECUTIVE MBA

Where leaders become catalysts.

## Join the League of Catalysts

You're a trailblazer, a changemaker. You're the go-to strategic thinker who elevates each idea to the next level, who rises to each challenge and gets the job *done*.

The Drexel LeBow Executive MBA was designed for driven professionals like you. The program is rigorous and experiential, rooted in real-world business problems and informed by the research insights of Drexel's world-class faculty. From leveraging emerging technologies to enhancing your leadership capabilities, the Drexel EMBA will empower you to apply new concepts in real-time while driving sustainable results for your organization and the communities you serve.

I was blown away by the caliber of my cohort. Upon meeting them, I knew that my EMBA education would come from both the professor and the classroom experience. Today, we continue to push and cheer one another on as we climb to the tops of our respective organizations.

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KARLA TROTMAN, EMBA '15 Chief Operating Officer Electro Soft, Inc. 66

The integrative and experiential nature of our program puts students in the driver's seat as they reflect on their capabilities, apply new strategies, and collaboratively solve problems across a variety of situations.

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**DAAN VAN KNIPPENBERG, PHD** 

One of the world's most highly cited researchers on leadership in business, Daan Van Knippenberg, PhD, educates EMBA professionals on elevating team performance, creativity, innovation and diversity in the workplace.

### The Philosophy

For over 100 years, Drexel University has been a pioneer in experiential, industry-based education. This philosophy is at the core of the Drexel EMBA curriculum, which focuses on practical application and evidence-based decision making.

The program leverages the interdisciplinary expertise of Drexel faculty and industry experts to provide a comprehensive view of course topics, an approach further enhanced by the diverse experiences and perspectives of each EMBA cohort. Students are pushed to achieve their goals through active engagement, personal reflection and thought-provoking experiences. Classroom sessions and immersions are integrated experiences designed to encourage close interaction and shared learning between EMBA peers, faculty and industry experts.

In and out of the classroom, the Drexel EMBA prepares leaders to thrive in all aspects of their professional lives. Through one-on-one executive career coaching, expert discussions, executive teamwork training and more, we take a comprehensive approach to ensure you're ready to tackle any challenge.





# 18 > 6 > 5 > 1 Month Curriculum Multi-day Immersions Course Course

### The Experience

The Drexel Executive MBA goes beyond typical business and management courses to enhance the trajectory of your career from day one. The program emphasizes strategic leadership and explores existing and emerging business trends — from blockchain and business problem-solving, to financial management and building high-performance teams.

The program's five immersions — four domestic and one international — serve as milestones in the EMBA journey. A six-day, multidisciplinary Leadership Immersion kicks off the program, and focuses on transformational leadership and building a connection with your cohort. The program concludes with a Global Capstone Immersion abroad, where you'll explore international business markets and showcase what you've learned on a global scale.

Our annual Executive Electives Week allows you to expand your business horizons further and pursue your unique goals while taking classes with peers outside of your conventional network. Recent elective topics included the business of healthcare, lean start up, blockchain, leveraging the power of analytics, and more.

Global Capstone Immersion in South Africa (EMBA Cohort 26)







#### The Schedule

The Drexel Executive MBA is designed to diversify and amplify your skills while accommodating your needs as a busy working professional. The 18-month hybrid curriculum features 10 clustered on-campus weekend sessions and 5 overnight immersions, including a Global Capstone, to reduce the time you spend away from work and family. Classes are structured to ensure you get the most out of the

material — from pre-class research to experiential course sessions, to post-class deliverables and on-the-job application.

We take care of the details — including hotel accommodations, meals and parking — so you can focus on the topics at hand.

### The Network

The Drexel Executive MBA enhances your skillset and your network, emphasizing leadership and team building throughout the program. Bringing an average of 16 years of experience, professionals in the Drexel EMBA draw from the fields of finance, healthcare, engineering, IT, law and more. Our expansive executive alumni network is strengthened by the diverse contributions, experiences and perspectives of each new cohort.

Ongoing networking and continuing executive education opportunities make it easy to stay connected. From our Executive Summits to our Executive Insights and Networking Series, you'll have the resources and support to ensure continued success long after graduation.



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As the rate of change accelerates in our world, the benefit of lifelong learning becomes more apparent.

The Drexel EMBA is designed to be a milestone in such a journey. It is continuously updated to foster the personal and professional growth needed to optimize leadership understanding, opportunities and actions in our rapidly changing world ahead.

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**GEORGE KRALL**, Alumnus, Former Trustee and Member of the LeBow Dean's Advisory Council

