By completing Drexel LeBow’s STEM-designated Master of Science in Business Analytics, you’ll leave with more than knowledge from a textbook — you’ll also benefit from the University’s over 100-year history of experiential education. Through individualized career services and hands-on learning opportunities, such as international residencies, internships and industry consulting, you’ll develop practical skills that will help you excel in the field.

DEGREE HIGHLIGHTS
Located in bustling downtown Philadelphia or online, Drexel LeBow’s MS in Business Analytics is available in both full-time and part-time options to fit your schedule. Complete your degree in 18 to 36 months, and you’ll be prepared to lead with experience in your career.

CONCEPTS AND SKILLS
Some of the concepts and skills you’ll learn about or develop through our MS in Business Analytics include:

- BLOCKCHAIN
- BUSINESS PROBLEM-SOLVING
- DATA MANAGEMENT AND COLLECTION
- DATA INTERPRETATION AND STORYTELLING
- DECISION-MAKING
- IOT
- MACHINE LEARNING
- NATURAL LANGUAGE PROCESSING
- PREDICTIVE, PRESCRIPTIVE AND COGNITIVE ANALYTICS
- STATISTICS

CUSTOMIZATION OPTIONS
Choose from concentrations in Information Systems, Statistics and Modeling, or customize your own.

STACKABLE CREDENTIALS
Design a program of study built on one or more of Drexel’s business analytics certificate programs.

DUAL DEGREE
Earn an MS in Business Analytics while also earning another LeBow graduate degree; the College offers the ability to share up to 15 credits between two of its degree programs so you can maximize your time and financial investment.

CAREER OUTCOMES
Upon graduation, some job titles you could be eligible for include:

- STRATEGIST
- CONSULTANT
- CONSUMER INSIGHTS RESEARCHER
- SOLUTIONS ARCHITECT
- ANALYTICS MODELER
- BUSINESS INTELLIGENCE DEVELOPER