

MASTER'S IN BUSINESS ANALYTICS

DEMOGRAPHICS

RANGE OF INCOMING STUDENT WORK EXPERIENCE

Up to 20 years

(Incoming Graduate Student Survey, Nov. 5, 2021)

INDUSTRIES

Consulting | Finance | Government
Health Care | Insurance | Marketing
Sports | Technology

CAREER STATS

RECENT EMPLOYERS

Booz Allen Hamilton | Citibank
Comcast | CompassRed Data Labs
Continuum Health | Home Depot
Independence Blue Cross | JPMorgan
Symphony Health

CONTACT US

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DREXEL UNIVERSITY
LeBow
College of Business

By completing Drexel LeBow's STEM-designated *Master of Science in Business Analytics*, you'll leave with more than knowledge from a textbook — you'll also benefit from the University's over 100-year history of experiential education. Through individualized career services and hands-on learning opportunities, such as international residences, internships and industry consulting, you'll develop practical skills that will help you excel in the field.

DEGREE HIGHLIGHTS

Located in bustling downtown Philadelphia or online, Drexel LeBow's MS in Business Analytics is available in both full-time and part-time options to fit your schedule. Complete your degree in 18 to 36 months, and you'll be prepared to lead with experience in your career.

CONCEPTS AND SKILLS

Some of the concepts and skills you'll learn about or develop through our MS in Business Analytics include:

- BLOCKCHAIN
- BUSINESS PROBLEM-SOLVING
- DATA MANAGEMENT AND COLLECTION
- DATA INTERPRETATION AND STORYTELLING
- DECISION-MAKING
- IOT
- MACHINE LEARNING
- NATURAL LANGUAGE PROCESSING
- PREDICTIVE, PRESCRIPTIVE AND COGNITIVE ANALYTICS
- STATISTICS

CUSTOMIZATION OPTIONS

CONCENTRATIONS

Choose from concentrations in Information Systems, Statistics and Modeling, or customize your own

STACKABLE CREDENTIALS

Design a program of study built on one or more of Drexel's business analytics certificate programs

DUAL DEGREE

Earn an MS in Business Analytics while also earning another LeBow graduate degree; the College offers the ability to share up to 15 credits between two of its degree programs so you can maximize your time and financial investment

CAREER OUTCOMES

Upon graduation, some job titles you could be eligible for include:

- STRATEGIST
- CONSULTANT
- CONSUMER INSIGHTS RESEARCHER
- SOLUTIONS ARCHITECT
- ANALYTICS MODELER
- BUSINESS INTELLIGENCE DEVELOPER