



DREXEL UNIVERSITY

# EXECUTIVE MBA



Where leaders become catalysts.



## Join the League of Catalysts

You're a trailblazer, a changemaker. You're the go-to strategic thinker who elevates each idea to the next level, who rises to each challenge and gets the job done.

The Drexel LeBow Executive MBA was designed for driven professionals like you. The program is rigorous and experiential, rooted in real-world business problems and informed by the research insights of Drexel's world-class faculty. From leveraging emerging technologies to enhancing your leadership capabilities, the Drexel EMBA will empower you to apply new concepts in real-time while driving sustainable results for your organization and the communities you serve.

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*I was blown away by the caliber of my cohort. Upon meeting them, I knew that my EMBA education would come from both the professor and the classroom experience. Today, we continue to push and cheer one another on as we climb to the tops of our respective organizations.*

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**KARLA TROTMAN, EMBA '15**  
President and CEO,  
Electro Soft, Inc.



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*The integrative and experiential nature of our program puts students in the driver's seat as they reflect on their capabilities, apply new strategies and collaboratively solve problems across a variety of situations.*

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LAUREN D'INNOCENZO, PHD

Lauren D'Innocenzo is an associate professor of organizational behavior and Provost Solutions Fellow at Drexel University's LeBow College of Business. Using an applied research approach, D'Innocenzo has worked with a number of Fortune 500 companies, governmental agencies and hospitals in a variety of capacities, including data-driven research, executive education programs, interventions, executive reporting and consulting.

## The Philosophy

For over 100 years, Drexel University has been a pioneer in experiential, industry-based education. This philosophy is at the core of the Drexel EMBA curriculum, which focuses on practical application and evidence-based decision making.

The program leverages the interdisciplinary expertise of Drexel faculty and industry experts to provide a comprehensive view of course topics, an approach further enhanced by the diverse experiences and perspectives of each EMBA cohort. Students are given the tools to achieve their goals through active engagement, personal reflection and thought-provoking experiences. Classroom sessions and immersions are integrated experiences designed to encourage close interaction and shared learning among EMBA peers, faculty and industry experts.

In and out of the classroom, the Drexel EMBA prepares leaders to thrive in all aspects of their professional lives. Through one-on-one executive career coaching, expert discussions, executive teamwork training and more, we take an extensive approach to ensure you're prepared to tackle any challenge.







<b>16</b> Month Curriculum	<b>2</b> Experiential Residencies Per Term	<b>5</b> Elective Credits	<b>4</b> Online Courses
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## The Experience

The Drexel Executive MBA goes beyond typical business and management courses to enhance the trajectory of your career from day one. The program emphasizes strategic leadership and explores existing and emerging business trends — from analytical leadership and business problem-solving, to financial management and high-performance team building.

The program's residency courses — one international — serve as milestones in the EMBA journey. A five-day, multidisciplinary simulation kicks off the program, and focuses on enterprise leadership and building a connection with your cohort. The residency abroad occurs midway, where you'll explore international business markets and showcase what you've learned on a global scale. The program concludes with an executive challenge capstone project.

Our annual Executive Electives Week allows you to expand your business horizons further and pursue your unique goals while taking classes with peers outside of your conventional network. Recent elective topics included leading strategic change, analytical storytelling, sustainability, executive communication and more.

Global Residency in South Africa (EMBA Cohort 26)





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*The rowing activity during the Drexel Leadership Experience was a great way for our cohort to learn about teamwork and execution in the business world. Similar to business teams, we all brought various backgrounds and abilities to the race. It taught us quite a bit about how to work together and learn a skill quickly and efficiently.*  
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**JORDAN STUART, EMBA '20**  
Vice President, Client Portfolio Manager,  
Federated Hermes

# The Schedule

The Drexel Executive MBA is designed to diversify and amplify your skills while accommodating your needs as a busy working professional. The 16-month hybrid curriculum spans six terms and features a combination of on-campus and virtual remote sessions to reduce the time you spend away from work and family. Classes are structured to ensure you get the most out of the material — from pre-class research to experiential course sessions, to

post-class deliverables and on-the-job application.

We take care of the details — including hotel accommodations, meals and parking — so you can focus on the topics at hand.

\*DATES AND COURSES ARE SUBJECT TO CHANGE.





## The Network

The Drexel Executive MBA enhances your skillset and your network, emphasizing leadership and team building throughout the program. Bringing an average of 16 years of experience, professionals in the Drexel EMBA draw from the fields of finance, healthcare, engineering, IT, law and more. Our expansive executive alumni network is strengthened by the diverse contributions, experiences and perspectives of each new cohort.

Ongoing networking and continuing executive education opportunities make it easy to stay connected. From our Executive Summits to our Executive Insights and Networking Series, you'll have the resources and support to ensure continued success long after graduation.



Global Residency in Santiago, Chile (EMBA Cohort 17)



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*As the rate of change accelerates in our world, the benefit of lifelong learning becomes more apparent. The Drexel EMBA is designed to be a milestone in such a journey. It is continuously updated to foster the personal and professional growth needed to optimize leadership understanding, opportunities and actions in our rapidly changing world ahead.*

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**GEORGE KRALL**, Alumnus, Former Trustee and Member of the LeBow Dean's Advisory Council



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