DREXEL UNIVERSITY LEBOW COLLEGE OF BUSINESS | UNDERGRADUATE PROGRAMS



ECONOMICS AND BUSINESS

Students who pursue the STEM-designated Bachelor of Science in Economics and Business examine the functional fields of business while building a foundation in economics, which means they graduate with a unique and complementary combination of business acumen and quantitative, analytical skills. After completing core courses, students choose from a variety of electives in both economics and business, and they also have one year of free electives to explore and build skills in other areas of interest.

COURSEWORK

- · Applied Econometrics
- Business Analytics and Data Visualization
- · Industrial Organization
- · Macroeconomics

- Managerial Economics
- · Marketing Management
- · Microeconomics
- · Organizational Management

CAREER OUTLOOK

Students graduating with a BS in Economics and Business gain the unique combination of business acumen and the quantitative, analytical skills afforded by an economics degree. For this reason, economics and business students are expected to typically earn higher starting salaries than those of more traditional business or economics majors. Recent LeBow graduates have accepted positions such as financial analyst, wealth management associate and equity analyst at world-renowned institutions, such as Goldman Sachs, Deutsche Bank, EY and BlackRock.

MORE WAYS TO STUDY ECONOMICS

- · BS in Economics
- BS in Behavioral Economics, Business and Organizations
- · BS in Economics and Data Science
- · BS in Economics and Mathematics
- · BS in Economics and Public Health

- · BA in Economics
- · BA in Philosophy, Politics and Economics
- Minor in Economics
- Minor in Behavioral Economics and Business
- Minor in International Economics







TOP CO-OP EMPLOYERS

OF ECONOMICS MAJORS

BlackRock Chubb FMC

Wolters Kluwer



\$77,975

CONTACT

