



Let's talk about **2023 University Case Competition**

- ✓ *Apply your classroom knowledge to a real business case*
- ✓ *Gain perspective on a Fortune 50 healthcare company*

Form a team of 5-7 people* or we can form a team for you!

**At least 3 Finance/Accounting, Economics or Data Analytics majors required per team, only 2 Senior's per team*

**Maximum of 2 people who participated last year*

**Maximum of 2 Seniors per team*

**Minimum of 2 teams per school*

Important Dates:

- Kickoff – ** Participants must not be current J&J employees (i.e., Spring Semester Co-op's)*
 - **Date, Time, Location**
 - **Contact XX if you cannot attend**
- Deadline for Team Registration – October 15th, 2023, apply here: [UCC Registration](#)
- On Campus' Competition – November 1st, 2023
- J&J Corporate Competition – November 9th, 2023

**\$2,000 Cash Prize for
University Winning Team
+
\$3,000 Cash Prize for
Corporate Winning School**

Next Steps:

- ✓ Form your own team of 5-7 students or submit your resume and we will form a team for you.
- ✓ Each team will present their case with supporting qualitative and financial data at your school.
- ✓ The winning team will attend the J&J Corporate Competition on November 9th, 2023. All arrangements will be made by J&J.

Rules:

- ✓ Teams can consist of 5-7 members.
- ✓ Teams should have at least 3 participants pursuing Finance/Accounting, Economics, Data Analytics, or business-related degrees. Marketing & Supply Chain Majors are encouraged to participate. (Including International Business and Business Administration)
- ✓ Each team may have only 2 Seniors.
- ✓ Each team can only have a maximum of 2 members that competed last year.
- ✓ Participants must not be current J&J employees (i.e., Spring Semester Co-op's).
- ✓ University must have at least 2 teams participating

