

# MASTER'S IN BUSINESS ANALYTICS

## DEMOGRAPHICS

### RANGE OF INCOMING STUDENT WORK EXPERIENCE

Up to 20 years

(Incoming Graduate Student Survey, Nov. 5, 2021)

### INDUSTRIES

Consulting | Finance | Government  
Health Care | Insurance | Marketing  
Sports | Technology

## CAREER STATS

### RECENT EMPLOYERS

Booz Allen Hamilton | Citibank  
Comcast | CompassRed Data Labs  
Continuum Health | Home Depot  
Independence Blue Cross | JPMorgan  
Symphony Health

## CONTACT US

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By completing Drexel LeBow's STEM-designated *Master of Science in Business Analytics*, you'll leave with more than knowledge from a textbook — you'll also benefit from the University's over 100-year history of experiential education. Through individualized career services and hands-on learning opportunities, such as international residences, internships and industry consulting, you'll develop practical skills that will help you excel in the field.

## DEGREE HIGHLIGHTS

Located in bustling downtown Philadelphia or online, Drexel LeBow's MS in Business Analytics is available in both full-time and part-time options to fit your schedule. Complete your degree in 18 to 36 months, and you'll be prepared to lead with experience in your career.

## CONCEPTS AND SKILLS

Some of the concepts and skills you'll learn about or develop through our MS in Business Analytics include:

- BLOCKCHAIN
- BUSINESS PROBLEM-SOLVING
- DATA MANAGEMENT AND COLLECTION
- DATA INTERPRETATION AND STORYTELLING
- DECISION-MAKING
- IOT
- MACHINE LEARNING
- NATURAL LANGUAGE PROCESSING
- PREDICTIVE, PRESCRIPTIVE AND COGNITIVE ANALYTICS
- STATISTICS

## CUSTOMIZATION OPTIONS

### CONCENTRATIONS

Choose from concentrations in Information Systems, Statistics and Modeling, or customize your own

### STACKABLE CREDENTIALS

Design a program of study built on one or more of Drexel's business analytics certificate programs

### DUAL DEGREE

Earn an MS in Business Analytics while also earning another LeBow graduate degree; the College offers the ability to share up to 15 credits between two of its degree programs so you can maximize your time and financial investment

## CAREER OUTCOMES

Upon graduation, some job titles you could be eligible for include:

- STRATEGIST
- CONSULTANT
- CONSUMER INSIGHTS RESEARCHER
- SOLUTIONS ARCHITECT
- ANALYTICS MODELER
- BUSINESS INTELLIGENCE DEVELOPER