



# The Dana and David Dornsife Office for **EXPERIENTIAL LEARNING**

## **OPPORTUNITIES FOR GRADUATE STUDENTS AT DREXEL LEBOW**

From business consulting for organizations to international residencies across the globe, graduate students are eligible to participate in various experiential learning opportunities during their program of study.

### **Business Consulting**

Drexel LeBow's business consulting courses enable students to work in teams to develop research-driven recommendations for organizations.

#### **MGMT 715: BUSINESS CONSULTING**

Winter and Summer Quarters

This dynamic course emphasizes business problem solving through project-based learning. Acting as student consultants throughout the quarter, teams conduct research and analyses to form insights for an organization's challenges, then present their work to the organization at the conclusion of the course.

#### **MGMT 680: LEADING FOR INNOVATION**

Summer Quarter

To help an organization innovate and achieve growth, students in this course develop and present business recommendations for a company. The course's residency format requires students to contribute fresh thinking and innovative solutions in an accelerated timeframe.



### **International Residencies**

Drexel LeBow MBA and MS students have the opportunity to learn the international dimensions of business decision-making by studying and visiting organizations abroad.

#### **INTB 790: INTERNATIONAL BUSINESS SEMINAR AND RESIDENCY**

Summer Quarter

Combining online international business coursework with a one-week residency abroad, students study and experience business and culture in other countries. Coursework and cultural immersion enhance students' understanding of the global economy and the opportunities and challenges facing companies around the world.



DREXEL UNIVERSITY  
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# Co-Curricular Opportunities

In addition to academic coursework, Drexel LeBow offers various non-credit-bearing experiential learning opportunities for graduate students outside the classroom.

## MARKETING CRISIS CHALLENGE

Winter Quarter

This one-day competition tasks graduate students with developing actionable marketing strategies for a company in response to an organizational crisis. The challenge has engaged organizations such as the Philadelphia Zoo, STARR Restaurants and The GIANT Company.

## DISRUPTOR GAMES

Spring Quarter

In this one-day challenge, student teams compete to improve a company's business processes through the integration of disruptive technologies such as artificial intelligence, blockchain and virtual reality. Disruptor Games has engaged companies such as PwC, Qurate and AmeriGas.

## GRADUATE FELLOWSHIPS

Students across disciplines have the opportunity to apply for graduate fellowship roles — positions that allow students to complete business consulting projects for practical experience. Fellowship opportunities vary in timeframe and duration and are subject to availability.

## Get Involved

To learn more about experiential learning at Drexel LeBow, contact your advisor or email Diana Jones, executive director of the Dornsife Office for Experiential Learning, at [dej36@drexel.edu](mailto:dej36@drexel.edu).



“These were without a doubt some of the best experiences I’ve had in the program. Working with and presenting to industry leaders was such an amazing confidence booster for me.”

— *Drexel LeBow MBA Student*



Scan the QR code to learn more about Graduate Experiential Learning at Drexel LeBow — or visit us at [LeBow.Drexel.edu](http://LeBow.Drexel.edu)



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