



# MANAGEMENT



## TOP CO-OP EMPLOYERS

**Comcast**  
**Johnson & Johnson**  
**JPMorganChase**  
**SAP**



AVERAGE  
STARTING SALARY  
**\$65,667**

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The Management major is designed to equip students with a rigorous foundation in four essential managerial skills: (1) strategic insights and decision-making; (2) communication and collaboration; (3) innovation; and (4) leadership. Students gain both the theoretical knowledge and practical abilities needed to function as effective team players and visionary team leaders. They will learn to approach business challenges creatively, communicate persuasively, and inspire others to achieve shared strategic goals. These competencies are developed through a combination of scientific rigor and experiential learning.

## DEGREE OPTIONS

- BS in Business Administration — Major in Management
- BS in Business Administration/MBA
- Minor in Management

## COURSEWORK

- Strategic Insights
- Leadership: Theory and Practice
- Negotiations and Conflict Resolution
- Team Development and Leadership
- Technology Management
- Mission-Driven Innovation
- Any Two Business Courses as Cross-Disciplinary Electives

## CAREER OUTLOOK

This major prepares students for careers in fields such as management consulting, business advisory, entrepreneurship, technology management, human resource management and project management. It also complements other business majors, providing a versatile skill set suited to roles that blend technical and managerial expertise. Graduates are prepared for a range of careers, including client-facing roles in accounting, banking, business development and marketing, as well as analytical positions requiring cross-functional business insights, such as strategic and people analytics.

[Flip to other side for more information »](#)

## CONTACT US

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DREXEL UNIVERSITY  
**LeBow**  
College of Business

## STUDENT EXPERIENCE

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“ Management courses challenged me to think outside the box, realizing that effective strategy isn't just about logical solutions but also involves interpersonal communication to influence and lead others.

**ELYSE STEKLENSKI, CLASS OF 2024**

Operations Global Graduate Associate  
at AstraZeneca

“ Management courses allowed me to gain practical experience in navigating team dynamics and solving real-world challenges. These experiences revitalized the importance of being adaptable, critically thinking, actively listening, resolving conflicts and collaborative leadership.

**MITCHELL SHAPIRO, CLASS OF 2025**

“ The combination of learning economics and management courses has given me both operational and organizational insights into how firms and everyday businesses function. These courses correlate by allowing me to apply analytical models and theories to interpersonal communication, strategic thinking and managing others.

**GENESIS STELIGA PADILLA, CLASS OF 2026**

## EXECUTIVE INSIGHTS

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*From Our Management Advisory Council Co-Chairs*

“ A dual major like management and finance will equip you to be far more successful from day one and give you a much stronger career trajectory for your later career when you take on senior roles.

**JOE FIELDING**

Senior Partner at Bain & Company,  
Head of Americas Banking Practice

“ Critical thinking informed by data, leading by establishing a thriving culture of collaboration and innovation, and clearly communicating and energizing your organization with vision and mission are core foundational skills needed for all leaders. Learning and embedding these competencies will serve as an essential foundation no matter what path you take in your professional journey.

**JIM SWANSON**

Executive Vice President and Chief Information Officer  
at Johnson & Johnson

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