



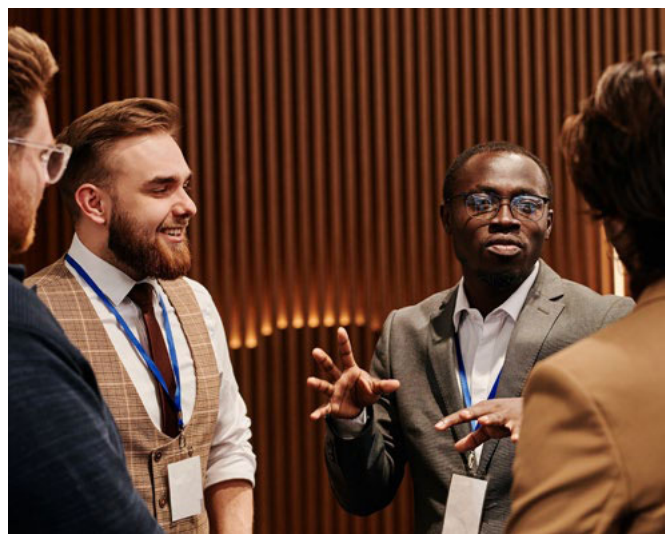
Unleash Your Potential. Lead With Excellence.

CORPORATE AND EXECUTIVE EDUCATION SOLUTIONS

Organizations today are experiencing ever-shifting workforces and workplaces, managing rapid advancements in AI and emerging technologies and systems, and engaging with customers who are paying greater attention to brand values and cultures.

In the face of rapid change, ensuring your employees can adapt quickly and remain committed to the goals of your organization is even more critical.

Drexel LeBow's Corporate and Executive Education Solutions (CEE Solutions) design custom education programs that prepare organizations to retain top talent, enhance their competitive position, maintain effective operations and profitability, and build capacity for long-term sustainable growth.



THE DREXEL DIFFERENCE

Experiential learning has been at the core of Drexel's educational model for over 100 years. We combine this practical, real-world approach with the University's extensive interdisciplinary research expertise to deliver comprehensive and effective training solutions.

Certificate and degree programs are taught by award-winning faculty who are experts and innovators in their fields. Grounded in Drexel's rigorous research tradition, our faculty also have a long history of fostering connections with industry leaders, making them deeply knowledgeable about today's workforce trends and challenges.

CORE KNOWLEDGE AREAS

CEE Solutions offers learning programs across four core knowledge areas that can be customized to all sizes and industries. These core knowledge areas are as follows:



LEADERSHIP AND TEAM DEVELOPMENT

- » Strategic Planning and Implementation
- » Leading through Change
- » Building High Performing Teams



DRIVING BUSINESS RESULTS

- » Financial Analysis and Planning
- » Investment Decisions
- » Data-Driven Decision Making



ADVANCING INNOVATION

- » Digital Transformation
- » Design Thinking
- » Competitive Advantage in an AI Environment



CREATING STAKEHOLDER AND BRAND VALUE

- » Enterprise Value Creation
- » Corporate Governance
- » Building a Successful Brand

CUSTOM PROGRAM DESIGN: A COLLABORATIVE PARTNERSHIP

Drexel LeBow CEE Solutions' collaborative process ensures our custom learning solutions meet the specific needs of your organization.

Throughout your custom education journey, CEE acts as an extension of your team, partnering every step of the way.

Discovery, Design and Evaluation Process

KEY STEPS

KEY OBJECTIVES



1. ASSESSMENT

- » Comprehensive needs analysis
- » Establish Outcomes



2. DESIGN

- » Identify learning objectives
- » Customize curricula and learning platforms



3. IMPLEMENTATION

- » Solve real-world problems relevant to your industry
- » Experiential Learning Activities / Projects
- » Application in the workplace



4. EVALUATION

- » Participant Feedback
- » Program Impact Outcomes



PROGRAM CONSIDERATIONS

Our unbundled, fee-for-service model includes coaching, custom noncredit and credit-bearing certificate and degree programs. All programs can be delivered in face-to-face, online, and blended formats.



DREXEL UNIVERSITY

Corporate & Executive Education

LeBow College of Business

To invest in the future of your business and begin designing a custom training program, please **contact Executive Director Janet Rizzuto** at jr3775@drexel.edu or visit lebow.drexel.edu.

