

# 2026 USA/Canada Northeast Regional Meeting

*Thinking Beyond 2026: Shaping the Next Era of Executive Education*



The EMBAC USA/Canada Northeast Regional Meeting, “Thinking Beyond 2026: Shaping the Next Era of Executive Education,” offers professionals in executive education the opportunity to explore the forces reshaping the field and innovations that will define what comes next.

The three-day event takes place from March 24-26, 2026, at Drexel University in Philadelphia. More than 60 higher education professionals from leading institutions across the northeast are expected to attend. The program is intentionally designed to foster meaningful engagement, providing sponsors with sustained visibility and direct access to decision-makers rather than passive exposure. Conference highlights are available on the [event website](#).

To preserve the quality of engagement, a limited number of sponsorship opportunities are available exclusively to our EMBAC partners. These opportunities offer brand positioning, relationship development, and insight into trends affecting executive education in the region.

## Conference Sponsorship Opportunities

### **CULTURAL EXCURSION SPONSOR – \$5,000**

Benefits include a display/exhibit table on day two of the conference on March 25, 2026, and during a private reception at the Museum of the American Revolution that evening, name/logo recognition on pre- and post-conference materials, option to include branded materials in attendee swag bags, and conference registration for two (a \$700 value, not tax-deductible).

### **LUNCH SPONSOR – \$3,000**

Benefits include a display/exhibit table on day two of the conference on March 25, 2026, name/logo recognition on pre- and post-conference materials, option to include branded materials in attendee swag bags, and conference registration for two (a \$700 value, not tax-deductible).

### **WELCOME RECEPTION SPONSOR – \$2,500**

Benefits include a display/exhibit table during the Welcome Reception on March 24, 2026, name/logo recognition on pre- and post-conference materials, option to include branded materials in attendee swag bags, and conference registration for one (a \$350 value, not tax-deductible).

### **BREAKFAST SPONSOR – \$1,000 (two available)**

Benefits include a display/exhibit table during one of two networking breakfasts on March 24 and 25, 2026 and conference registration for one (a \$350 value, not tax-deductible).

**To learn more about conference sponsorship and next steps, please contact Jeff Spence, director of Engagement and Alumni Relations, at [jbs23@drexel.edu](mailto:jbs23@drexel.edu).**