

## Empowering the Next Generation of Leaders and Changemakers: **The Bennett S. LeBow College of Business**



*With a more than 100-year history of pioneering industry-based education,  
the Bennett S. LeBow College of Business is a leader in experiential learning.*

Students benefit from dynamic curricula across programs informed by partnerships with industry and community and guided by renowned faculty. Prominent companies offer our students opportunities for consulting projects, international residencies and internships; and students connect with corporate leadership through on-campus events, site visits, online seminars and more.

**An investment in LeBow has never been more timely or impactful**, as we implement Dean Vibhas Madan's exciting vision to develop new interdisciplinary courses integrating cutting-edge topics and current business issues, and provide flexible new ways for students to pursue a top-tier business education.

### ■ **FUNDING OPPORTUNITIES**

- **Current Use Scholarships** — Through investing in scholarships at LeBow, you can create immediate impact by providing access to the classroom, co-op and extracurricular experiences to help students develop solutions that will enrich our world. One option is the LeBow Dean's Scholarship Fund which provides assistance for students in financial need.
- **Endowed Scholarships** — Customized endowed scholarships can be created to support students in perpetuity. Once an endowment is established, recipients will receive an annual distribution. These scholarship funds may be restricted to include a preference for recipients in specific majors at LeBow.
- **Dean's Strategic Fund** — This source of discretionary funds positions the LeBow College of Business Dean to nimbly respond to the College's highest priorities. This fund enables LeBow to advance student success, recruit and retain top-tier educators and researchers, address critical facilities and technology needs, and build the College's reputation as a renowned, inclusive and innovative leader in the field of business education.
- **Camp Business** — Named as one of "10 Innovative Business Summer Programs for High School Students" by Forbes in January 2023, Camp Business has been providing high schoolers with an entry point into the business profession for more than 20 years. The week-long camp allows students to learn accounting, marketing, finance, management, leadership, team building and strategy. Gifts toward Camp Business will allow LeBow to offer scholarships, ensuring equitable access to this meaningful introduction to business education.

- **Center for Applied AI and Business Analytics** — Students gain practical learning opportunities and industry insights through the Center's collaborations with companies across the country. The Center features a speaker series featuring top industry professionals, a student datathon competition, a Business Analytics capstone program, and a biennial recognition program to honor companies that use analytics to drive business impact.
- **Center for Career Readiness** — LeBow's separate Undergraduate and Graduate Career Center spaces have consolidated into a more effective space for student and employer engagement, curriculum integration, and opportunities to pursue micro credentials and badges in marketable areas. The center also manages the oversight of a nationwide Annual College Hiring Outlook survey.
- **Center for Financial Literacy** — This center will help Drexel University lead the urgent charge to develop a more financially literate society. Bringing together the University's expertise in experiential education and dedication to civic engagement, the Center will serve students across Drexel, K-12 public school students, and families and adults in West Philadelphia.
- **The Center for Global Policy Analysis (CGPA)** — The CGPA is a hub for research on economic sanctions, international trade and other cross-boundary policies impacting nations and private businesses. The CGPA delivers insights on the state of the world economy and geoeconomic dynamics among governments. The Center hosts conferences and workshops for top international trade economists. In addition, the center provides education tools and training opportunities for college students and instructors across the world
- **Center for Innovation in Teaching and Learning (CITL)** — This center, launched in October 2021, was created to support the strategic priority of student success with a focus on teaching excellence and faculty development. The Center ensures high-quality student experience in the classroom, better online education, an increase in student fellows, and resources to grow programs, curriculum and courses in Generative AI (and innovative topics and trends). The mission of the CITL is to position our students for future workplaces and ensure our faculty have the teaching resources necessary to do so.

By making a gift to these worthwhile priority areas within LeBow, you can pursue your philanthropic passions while expanding the breadth and depth of learning opportunities for our students. Your contribution will further LeBow's mission and foster industry leaders who will shape the future of our profession for many years to come.

#### LEARN MORE

To discuss how you can propel student success at the Bennett S. LeBow College of Business, please **reach out to a member of the Institutional Advancement team**.

