

MASTER'S IN ENTREPRENEURSHIP AND INNOVATION

A *Master of Science in Entrepreneurship and Innovation* is designed to cultivate the next generation of strategic leaders and forward-thinking executives. The curriculum directly addresses the critical need for individuals who can drive growth, execute complex problem-solving, and create sustainable value within established enterprises and across new ventures. This program provides the essential framework for developing the advanced mindset and analytical rigor required to manage organizational change, launch viable initiatives and sustain a competitive advantage in a dynamic global market. By focusing on practical application, the curriculum ensures every student graduates with high-value capabilities and a confident, hands-on approach.

PROGRAM FEATURES AND STRATEGIC ADVANTAGES

100% Online Flexibility: The program is offered as a fully online model, providing the necessary flexibility for working professionals while ensuring robust opportunities for synchronous and asynchronous engagement with faculty and peers globally.

Faculty of Executive Practitioners: Instruction is delivered by a diverse faculty composed of experienced founders, executive intrapreneurs and accomplished thought leaders who integrate current, real-world execution strategies and C-suite perspectives into the academic environment.

Laurence A. Baiada Institute for Entrepreneurship: Students gain virtual and in-person access to the Baiada Institute. This dedicated hub of experiential learning offers specialized benefits, including targeted mentorship, funding opportunities and access to an accelerator framework to launch your venture alongside your degree.

Cross-Discipline Applicability: No matter your field — from engineering to arts — entrepreneurial thinking gives you a competitive edge. This degree strengthens your ability to lead, solve complex problems and drive innovation — high-impact power skills that accelerate value in every career path.

CONCEPTS AND SKILLS

Some of the concepts and skills you'll learn about or develop through our MS in Entrepreneurship and Innovation include:

- How to Launch a New Venture
- How to Innovate in Established Companies
- Early Stage Venture Funding
- Learning From Failure
- Iterative Prototyping and Lean Startup
- Social and Sustainable Innovation

CAREER OUTCOMES

Upon graduation, some job titles you could be eligible for include:

- Startup Founder
- Chief Operating Officer (COO)
- Business Development Strategist
- Director of Innovation
- Product Manager



RECENT EMPLOYERS

Amazon | Campbell's | Comcast
GoPuff | Paramount | PayPal

CAREER STATS

Funding Raised by Close School
Alumni Companies:

\$50 Million

CONTACT US

LeBowGradEnroll@Drexel.edu
215.895.2115

[VIEW PROGRAM DETAILS »](#)

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