Behavioral Economics, Business and Organizations at Drexel University

TOP CO-OP EMPLOYERS

Comcast
Federal Reserve Bank of Philadelphia
JPMorganChase
MoStrategy
Kimmel Center

MEDIAN CO-OP HOURLY PAY

$21.19

Median co-op hourly pay, School of Economics' Class of 2024

AVERAGE STARTING SALARY

$89,364

Average starting salary, School of Economics' Class of 2024

Drexel University's STEM-designated Bachelor of Science in Behavioral Economics, Business and Organizations, housed in the School of Economics at the LeBow College of Business, combines economic analysis with insights from psychology and organizational behavior. This approach, which also offers flexibility through electives, will help you to understand how individuals and organizations make decisions and how to apply empirical evidence in business and public contexts.

Coursework Examples

- Behavioral Economics
- Consumer Behavior
- Organizational Behavior
- Macroeconomics
- Microeconomics
- General Psychology

Career Outlook

The BS in Behavioral Economics, Business and Organizations will prepare you to analyze and influence decision-making across business, government and nonprofit organizations. You may pursue careers in areas such as organizational strategy, finance, technology or policy analysis. You'll also graduate with a strong foundation for graduate study.

More Ways to Study Economics

- BS in Economics and Business
- BS in Economics and Data Science
- BS in Economics and Mathematics
- BS in Economics
- BA in Economics
- BA in Philosophy, Politics and Economics
- Minor in Economics
- Minor in Behavioral Economics and Business

Learn more about this program by scanning the QR code or visiting
lebow.drexel.edu/academics/undergraduate

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LEBOW.DREXEL.EDU
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DREXEL UNIVERSITY
LeBow College of Business