Economics and Business at Drexel University

TOP CO-OP EMPLOYERS

BlackRock
Chubb
FMC
Wolters Kluwer
Lexerd Capital Management

MEDIAN CO-OP HOURLY PAY

$20

Median co-op hourly pay for economics and business majors

AVERAGE STARTING SALARY

$89,364

Average starting salary, School of Economics' Class of 2024

Drexel University's STEM-designated Bachelor of Science in Economics and Business, housed in the School of Economics at the LeBow College of Business, examines the functional fields of business while building a foundation in economics, so you graduate with a unique combination of business acumen and quantitative, analytical skills. You'll learn to apply economic reasoning and evidence-based analysis to business challenges.

Coursework Examples

- Applied Econometrics
- Customer Analytics
- Data-Driven Decision Models
- Industrial Organization
- Macroeconomics
- Microeconomics
- Managerial Economics
- Organizational Behavior

Career Outlook

The BS in Economics and Business will prepare you for careers across the public, private and nonprofit sectors, where analytical thinking and evidence-based decision-making are valued. Depending on your interests, career areas you may pursue include business analytics, consulting, marketing, applied research or policy analysis. The program will also set you up with a strong foundation for graduate study.

More Ways to Study Economics

- BS in Behavioral Economics, Business and Organizations
- BS in Economics and Data Science
- BS in Economics and Mathematics
- BS in Economics
- BA in Economics
- BA in Philosophy, Politics and Economics
- Minor in Economics
- Minor in Behavioral Economics and Business
- Minor in Econometrics and Data Analytics

Learn more about this program by scanning the QR code or visiting
lebow.drexel.edu/academics/undergraduate

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DREXEL UNIVERSITY
LeBow College of Business