Entrepreneurship and Innovation at Drexel University

TOP CO-OP EMPLOYERS

Amazon
Campbell's
Comcast
GoPuff
Paramount
PayPal

MEDIAN CO-OP HOURLY PAY

$20

Median co-op hourly pay for entrepreneurship and innovation majors

AVERAGE STARTING SALARY

$62,750

Average starting salary for entrepreneurship and innovation majors, class of 2025

The Bachelor of Arts in Entrepreneurship and Innovation, housed in the Charles D. Close School of Entrepreneurship at Drexel's LeBow College of Business, prepares you to think and act like an entrepreneur while developing the business, innovation and problem-solving skills needed in a competitive workforce. Gain practical experience while learning how to identify opportunities, develop creative solutions and turn ideas into real-world ventures through coursework that emphasizes creativity, resilience, communication, teamwork and entrepreneurial thinking.

Degree Options

- BA in Entrepreneurship and Innovation

Coursework Examples

- Entrepreneurial Practice and Mindset
- Ready, Set, Fail
- Build, Measure, Learn
- Social Entrepreneurship
- Early Stage Venture Funding

Career Outlook

With a degree in entrepreneurship and innovation, you'll be prepared for entrepreneurial and leadership roles in new ventures or established organizations that value innovation, sustainability and social responsibility. The program will also provide you with a strong foundation for graduate or professional study.

Laurence A. Baiada Institute for Entrepreneurship

The Laurence A. Baiada Institute for Entrepreneurship is the hub of student innovation at Drexel. As part of the Close School, the Baiada Institute empowers students to launch and grow their ventures. With access to mentorship, funding, competitions and a vibrant entrepreneurial community, you'll gain the tools and support you need to bring your ideas to life.

Learn more about this program
by scanning the QR code or visiting
lebow.drexel.edu/academics/undergraduate

Version no. 261026-01

LEBOW.DREXEL.EDU

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DREXEL UNIVERSITY
Close School
of Entrepreneurship
LeBow College of Business