General Business at Drexel University

TOP CO-OP EMPLOYERS

Chubb
Comcast
Estée Lauder/Northtec
FMC
Urban Outfitters

MEDIAN CO-OP HOURLY PAY

$20

Median co-op hourly pay for general business majors

AVERAGE STARTING SALARY

$73,455

Average starting salary for general business majors, class of 2025

Drexel LeBow's BSBA in General Business is designed for students who want a versatile business degree and the flexibility to pursue a wide range of careers, such as consulting or project management. Rather than focusing on a single business discipline, you'll develop cross-functional knowledge and the ability to solve complex business challenges in organizations of every size. Through case studies, team projects, consulting experiences and other assignments, you'll connect classroom learning to real business situations while building the professional skills needed to lead with confidence.

Degree Options

- BS in Business Administration — Major in General Business
- BS in Business Administration/MBA
- BSBA in General Business/Master of Health Administration

Coursework Examples

- Entrepreneurial Practice and Mindset
- Intensive Course Abroad
- Introduction to Finance
- Introduction to Marketing Management
- Management Information Systems
- Organizational Behavior
- Principles of Microeconomics and Macroeconomics
- Strategy and Competitive Advantage

Career Outlook

A major in general business will prepare you for careers across a wide range of industries by developing the broad business knowledge and adaptable skill set employers seek. With a strong foundation across business functions, you'll be prepared to lead in roles that require collaboration, problem-solving and cross-functional thinking. You can pursue careers in areas such as operations, project management, marketing and entrepreneurship.

Learn more about this program
by scanning the QR code or visiting
lebow.drexel.edu/academics/undergraduate

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DREXEL UNIVERSITY
LeBow College of Business