International Business at Drexel University

TOP CO-OP EMPLOYERS

World Trade Center of Greater Philadelphia
FMC
PwC Consulting (Vietnam)
Pfizer

MEDIAN CO-OP HOURLY PAY

$20.50

Median co-op hourly pay for international business majors

AVERAGE STARTING SALARY

$76,400

Average starting salary for international business majors, class of 2025

Drexel LeBow's BSBA in International Business prepares you to navigate the complex forces shaping business across the world. In this major, you'll gain practical experience, learn from faculty with internationally recognized expertise and build a strong foundation in global trade, international finance, economic development and the strategic management of multinational corporations. Graduate with a strong understanding of how organizations compete across countries and culture while developing the analytical, problem-solving and communication skills employers value.

Degree Options

- BS in Business Administration — Major in International Business
- BS in Business Administration/MBA
- Minor in International Business

Coursework Examples

- International Trade
- Multinational Corporations
- Global Entrepreneurship Immersion
- Global Financial Management
- Global Marketing Strategy
- International Money and Finance
- Seminar in International Business

Career Outlook

An international business major will prepare you to work across industries, markets and cultures. You'll graduate equipped with the analytical, strategic and cross-cultural skills needed to help organizations succeed in global markets. Examples of career areas include multinational corporations, international consulting, nonprofit organizations and more.

Learn more about this program
by scanning the QR code or visiting
lebow.drexel.edu/academics/undergraduate

Version no. 261026-01

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DREXEL UNIVERSITY
LeBow College of Business