Sport Business at Drexel University

TOP CO-OP EMPLOYERS

Aramark

University of Pennsylvania Athletics

Drexel Athletics

MEDIAN CO-OP HOURLY PAY

$18.42

Median co-op hourly pay for sport business majors

AVERAGE STARTING SALARY

$65,125

Average starting salary for sport business majors, class of 2025

Drexel LeBow's BSBA in Sport Business will introduce you to the fundamentals of business — economics, statistics, finance, marketing and business law — through the lens of sport. You'll apply this business knowledge to analyze and solve complex challenges across the global industry. With LeBow's optimal Philadelphia location near major sport franchises, our students have completed sport business co-ops locally and across the world in a variety of organizations.

Degree Options

- BS in Business Administration – Major in Sport Business
- BS in Business Administration/MBA
- Minor in Sport Business

Coursework Examples

- Sports and the Law
- The Business of Sport
- Sports Facility Planning and Management
- Sport Economics
- Sports Marketing, Promotion and Public Relations
- Sports, Industry and Society
- Sport Sales and Partnership Development

Career Outlook

A sport business major will prepare you for careers across the business side of the sport industry. You'll graduate ready to contribute to professional and collegiate athletics, sport media organizations, governing bodies, marketing agencies and related businesses. Common career paths include media relations, operations and event management, athletics administration and more, and the degree also builds a strong foundation for graduate study.

Learn more about this program by scanning the QR code or visiting **lebow.drexel.edu/academics/undergraduate**

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DREXEL UNIVERSITY LeBow College of Business