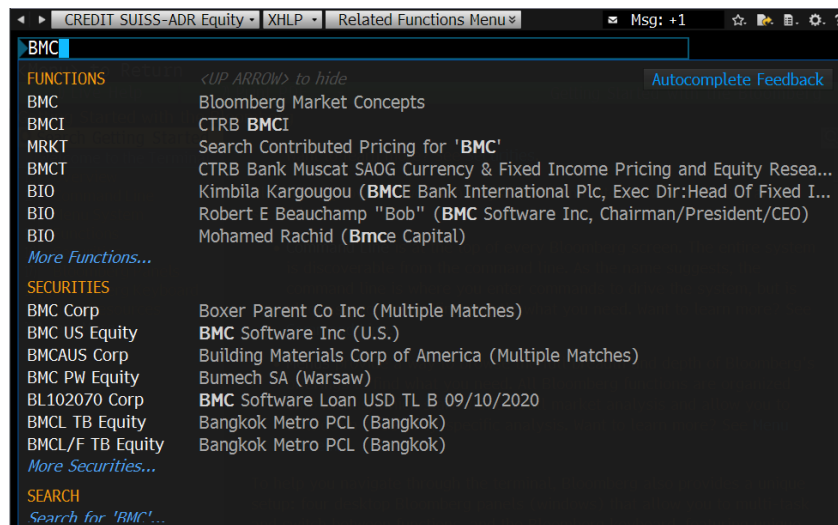


# Accessing Bloomberg Market Concepts

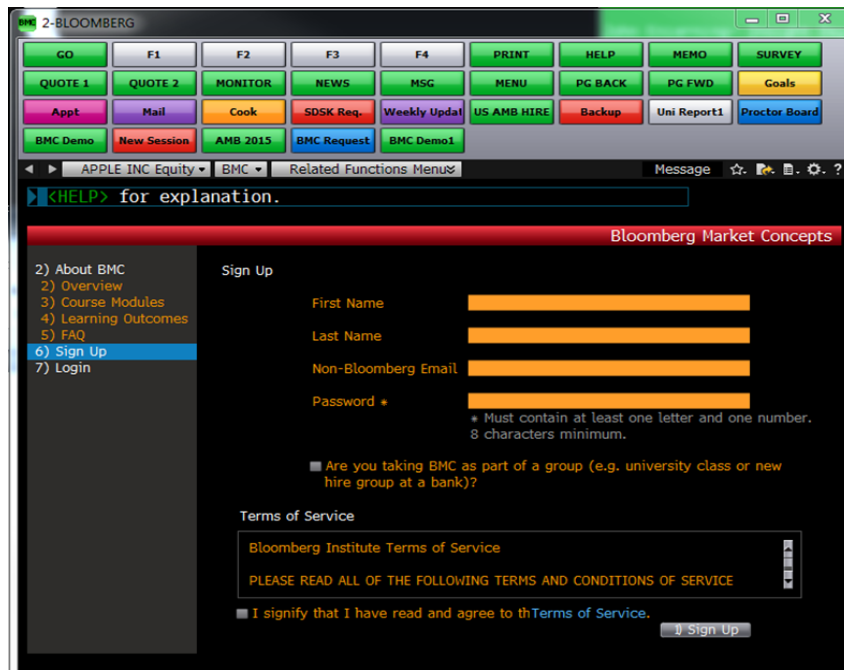
Logging on through the Bloomberg Terminal:

1. Login into Bloomberg terminal
2. Run the function BMC <go> by entering BMC into the command line and hitting enter

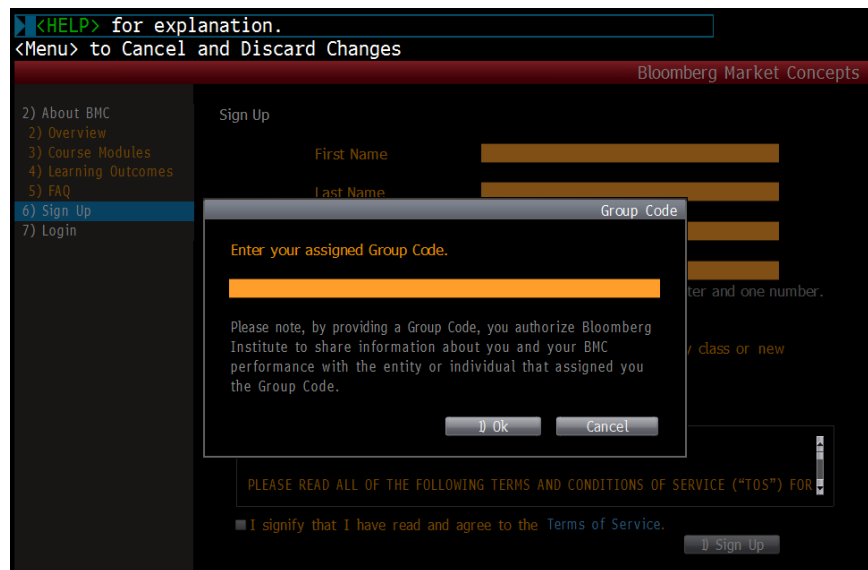


3. Create a login specifically for Bloomberg Institute using a non-Bloomberg email, preferably a university email. If you have taken the BAT previously, you should use these same credentials to streamline your solutions

\*Please note: if you log in to BMC through a Bloomberg terminal, you will not be entitled to the web version of BMC; if you would prefer accessibility to both, please go to the instructions for logging on through the web



4. If you are taking BMC as part of a class or group, please check the box found under the password field

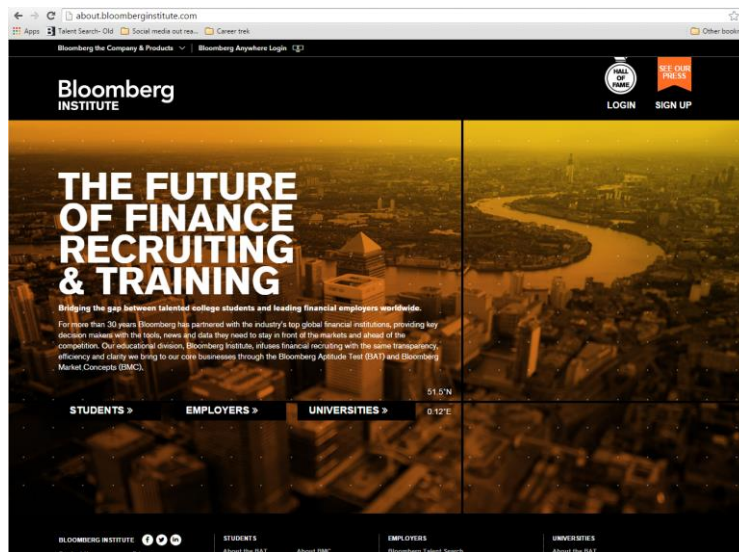


5. Enter the group code provided by your instructor

6. Begin BMC

Logging on through the web:

1. Go to [www.bloomberginstitute.com](http://www.bloomberginstitute.com)



2. Click on the sign up button in the top right corner

Note: If you have visited the Bloomberg Institute previously to register for the BAT, you may login with those credentials

3. Sign up using your university email address

4. You will receive an activation link from Bloomberg Institute in your inbox

5. Once you have activated your account, please click on the purple box for Bloomberg Market Concepts

## Bloomberg Market Concepts

Purchase BMC		
<input type="radio"/>	1 Year License to Bloomberg Market Concepts (BMC) - Professional Rate	\$249.00
<input checked="" type="radio"/>	1 Year License to Bloomberg Market Concepts (BMC) - Student Rate <i>Requires an active university email address such as .edu or .ac.</i>	\$149.00

Are you taking BMC as part of a group (e.g. university class or new hire group at a bank)?

Yes  No

Group Code (Required):

Please note, by providing a Group Code, you authorize Bloomberg Institute to share information about you and your BMC performance with the entity or individual that assigned you the Group Code.

[Checkout](#)

6. Click the student rate and enter your group code, provided by your professor

7. You will receive a verification code to your email and then you are prompted through the checkout process

8. Once you have completed the login process, you will be brought to the Homepage where you can begin the BMC modules

Note: By signing up through the web enable BMC platform, you are privileged to access BMC on both Bloomberg terminal and non-terminal computers.