JOIN US ON MONDAY, SEPTEMBER 22, 2014 AT THE PRESTIGIOUS ARONIMINK GOLF CLUB TO SUPPORT DREXEL UNIVERSITY’S LEBOW COLLEGE OF BUSINESS.

Your support helps fund scholarships and programs to attract the best students — a hole-in-one by any standard!

With strong connections to the business community, internationally recognized faculty, ambitious students and accomplished alumni — not to mention our new building, Gerri C. LeBow Hall — LeBow College of Business has achieved unrivaled success in the region and beyond.

We reached those heights – and we continue climbing – due in large part to your engagement and your participation in our events, such as the Dean’s Cup.

For that, we thank you. And fore!

Frank Linnehan, Ph.D.
Dean

**SCHEDULE**
Registration/Lunch . . . . . . . . 11 a.m.
Start (Shotgun) . . . . . . . . . . . 12:30 p.m.
Cocktails . . . . . . . . . . . . . . . . 5 p.m.
Dinner/Awards . . . . . . . . 6:30 p.m.

**FEES**
$3,000 includes foursome, luncheon, refreshments, cocktail reception, dinner, awards and all fees.*

**GOLF FORMAT:** Scramble

*INDIVIDUAL RATES AND SPONSORSHIP OPPORTUNITIES ARE AVAILABLE. PLEASE CALL 215.895.6294.
VENUE
The Aronimink Golf Club course was designed by Donald Ross in 1928. Ross designed more than 400 courses, including famed venues Pinehurst #2, Seminole Golf Club and Oakland Hills. Organized in 1896, Aronimink was named after an Indian Chief of the Lenape Tribe (Aronimink). Ross’ original design was to incorporate a parkland setting with more than 100 bunkers, slopes, valleys and doglegs in an effort to require superior shot making. Recently, Aronimink has undergone a restoration and renovation project guided by architect Ron Prichard in an effort to restore all bunkers to their original design, add an additional five acres of fairways (up to 31 acres) and restore the pond in front of the 10th green.

The most celebrated event held at Aronimink was the 1962 PGA Championship won by Gary Player. The native South African finished the event at 2-under-par (278), defeating Bob Goalby by one shot. With the win, Player became the fifth foreign-born player to win the PGA Championship.

AUCTION/RAFFLES
SUPPORT LEBOW COLLEGE OF BUSINESS DURING THE DEAN’S CUP AUCTION AND RAFFLES. OFFERING GREAT ITEMS FOR GOLFERS, SPORTS ENTHUSIASTS, TRAVELERS AND MORE! CASH, CHECKS AND CREDIT CARDS ACCEPTED. TO CONTRIBUTE ITEMS, PLEASE CALL 215.895.6294.

LOCATION
ARONIMINK GOLF CLUB
3600 ST. DAVIDS ROAD, NEWTOWN SQUARE, PA 19073
610.356.8000 FAX 610.325.0709
REGISTRATION FORM

THREE WAYS TO REGISTER

1. PHONE: 215.895.6294
2. EMAIL: CLB87@DREXEL.EDU
3. MAIL: LEBOW COLLEGE OF BUSINESS DEAN'S CUP, ATTENTION: CASSIE BROWN
   DREXEL UNIVERSITY, 3141 CHESTNUT STREET PHILADELPHIA, PA 19104

Name: ____________________________________________________________

Company Name: ____________________________________________________

Address: __________________________________________________________

City: __________________________ State: _______ Zip: ________

Phone: (____) ______ Fax: (____) ______ Email: _______________________

PLAYER NAMES (AND YEAR IF DREXEL ALUMNUS/A) COMPANY EMAIL SHOE SIZE

1. _______________________________________ _____________________________ ___________________________ _______
2. _______________________________________ _____________________________ ___________________________ _______
3. _______________________________________ _____________________________ ___________________________ _______
4. _______________________________________ _____________________________ ___________________________ _______

PLEASE CALL 215.895.6294 OR EMAIL: CLB87@DREXEL.EDU FOR SPONSORSHIP OPPORTUNITIES.

REGISTRATION PAYMENT OPTIONS

☐ Check enclosed for $__________________, payable to “Drexel University-LeBow College of Business”
☐ To pay by credit card, please call Cassandra Brown: 215.895.6294.

CANCELLATION POLICY Cancellations 45 days or more prior to the event will be eligible for a full refund. Cancellations 30-44 days prior to the event will incur charges amounting to 50 percent of the event price. All other cancellations will be ineligible for refunds. All refund requests must be received in writing. Refunds will be issued within 30 days after the event.

PLEASE RETURN THIS FORM AND/OR DIRECT ALL INQUIRIES TO:
CASSANDRA BROWN
DREXEL UNIVERSITY’S LEBOW COLLEGE OF BUSINESS
COLLEGE RELATIONS
3141 CHESTNUT STREET, PHILADELPHIA, PA 19104
215.895.6294 FAX: 215.571.3511 EMAIL: CLB87@DREXEL.EDU
DREXEL UNIVERSITY’S LEBOW COLLEGE OF BUSINESS PRESENTS
THE DEAN’S CUP
GOLF TOURNAMENT • MONDAY, SEPT. 22, 2014

SPONSORSHIPS

☐ TITLE SPONSOR - $10,000 ($6,040 Tax Deduction)
  • Company name on sponsor board displayed at check-in and reception, PLUS prominent corporate banner display
  • Verbal recognition at pre-play ceremony and post-play reception
  • Opportunity to include personalized item and/or company literature in giveaway registration bag
  • On-site product/service table display, PLUS company name on 3 green signs
  • Two foursomes to include golf, green fees, meals, contests and prizes
  • Opportunity to say a few words at dinner about company services

☐ DINNER SPONSOR - $7,500 ($5,520 TAX DEDUCTION)
  • Prominent corporate banner display at dinner
  • On-site product/service table display
  • Company name on 2 green signs, PLUS one foursome to include golf, green fees, meals, contests and prizes
  • Opportunity to say a few words at dinner about company services

☐ PRESENTING SPONSOR - $5,000 ($3,020 TAX DEDUCTION)
  • Prominent corporate banner display
  • On-site product/service table display
  • Company name on 2 green signs, PLUS one foursome to include golf, green fees, meals, contests and prizes

☐ GOLFER SHOE SPONSOR - $5,000 ($3,020 TAX DEDUCTION)
  • Special sponsor signage at shoe pick-up location, PLUS one foursome to include golf, green fees, meals, contests and prizes.

☐ LUNCHEON SPONSOR - $5,000 ($3,020 TAX DEDUCTION)
  • Special sponsor signage at luncheon buffet, PLUS one foursome to include golf, green fees, meals, contests and prizes

☐ REFRESHMENT SPONSOR - $5,000 ($3,020 TAX DEDUCTION)
  • Special sponsor signage at refreshment points, PLUS one foursome to include golf, green fees, meals, contests and prizes

☐ FOURSOME - $3,000 ($1,020 TAX DEDUCTION) • Company name on 1 green sign, PLUS one foursome to include golf, green fees, meals, contests and prizes

☐ REGISTRATION SPONSOR - $2,500 • Special sponsor signage at registration and bag drop-off

☐ DRIVING RANGE SPONSOR - $1,000 • Special signage at driving range and bag drop-off

☐ STRAIGHTEST DRIVE CONTEST SPONSOR - $1,000 • Special signage at Straightest Drive Contest Holes

☐ LONGEST DRIVE CONTEST SPONSOR - $1,000 • Special signage at Longest Drive Contest Holes

☐ CLOSEST TO THE PIN CONTEST SPONSOR - $1,000 • Special signage at 2 Closest to the Pin Contest Holes

☐ HOLE SPONSOR - $500 • Company name on tee or green sign

☐ RECEPTION AND DINNER ONLY - $150, $250 PER COUPLE

*Denotes Full Tax Deduction