



MARKETING DEPARTMENT NEW YORK CITY TRIP APPLICATION (8/15/19)

EVENT DESCRIPTION:

Twenty-five LeBow undergraduate students will be selected for this unique opportunity to explore marketing career opportunities in New York City. We will visit representative companies (Google, SAP and Publicis Health) to explore the future of marketing. In addition, students will be able to expand their professional network through an alumni networking reception. Students will leave campus at 8:00am and return at approximately 10:00 pm; transportation will be provided by the College.

APPLICATION INSTRUCTIONS:

- Please submit a hard copy application to the LeBow Undergraduate Career Services Office (3rd floor, Gerri LeBow Hall) or scan the required documents and email them to ugcs@lebow.drexel.edu by **Monday, August 5, 2019, at 8 a.m.** Incomplete and/or late applications will **not** be accepted
- Required attachments must be submitted along with application (resume and statement of interest)
- Students will be notified via email by **Friday, August 9, 2019; at 5 p.m.** if their application has been approved

REQUIRED ATTACHMENTS:

- **Resume**
- **Statement of Interest**
 - Please include a one paragraph statement expressing your interest in this event (specifically, why you should have the opportunity to network with alumni)

CONTACT INFORMATION:

Name _____ Student ID# _____

Email Address _____ Phone Number _____

Major _____ Minor(s) _____

GPA _____ Graduation Date _____

Previous Co-op Employer(s) _____

Activities / Organizational Memberships _____

PHOTO RELEASE AGREEMENT:

By signing below, I hereby grant Drexel University permission to use my photograph in print, online, and social media channels.

Signature: _____ Date: _____

