

THIRD ANNUAL WOMEN IN SPORT CONFERENCE
A Catalyst for the Cause: Fostering Greater Equity in Sport

LeBow College of Business
Drexel University

APRIL 16-17, 2021

CONFERENCE PROGRAM

Day One: Friday, April 16, 2021

10:00 Conference opens via Zoom: <https://drexel.zoom.us/j/86766103497>

10:10 OPENING REMARKS:

Vibhas Madan, PhD, Dean, LeBow College of Business

10:15 Raquel Arredondo, Associate Director, Outreach, Engagement, & Professional Development, Graduate Career Services, LeBow College of Business

Brian Ellis, PhD, Associate Dean for Academic Programs Administration, LeBow College of Business

10:20 Holly Bridgman, President, Drexel Sport Business Association, LeBow College of Business SMT '21

Sarah Napoli, Adjunct Professor, LeBow College of Business to introduce Renee Washington (host)

10:25 KEYNOTE SESSION:

Renee Washington will introduce Renee Montgomery and begin keynote address.

10:30 Keynote: Renee Montgomery, Co-Owner and Vice President, Atlanta Dream, WNBA, 2x WNBA Champion, Atlanta Hawks Studio Analyst

Moderator: Renee Washington, Sports Reporter, FOX Sports & ESPN

11:15 Audience Q&A

11:30 Keynote address ends.

BREAK

11:45 EXPERIENCED PROFESSIONALS PANEL:

Nona Lee, Executive Vice President, Chief Legal Officer, Arizona Diamondbacks
Jessica Berman, Deputy Commissioner at National Lacrosse League
Kavitha Davidson, Podcast Host/Editorial Director, The Lead at The Athletic
Regina Johnson, Director of Football Academics at Florida State University
Taryn McCarty, Head of Network & Community Development, Nerd Street Gamers

Moderator: Renee Washington, Sports Reporter, FOX Sports & ESPN

12:45 Experienced professionals panel ends.

BREAK

1:00 YOUNG PROFESSIONALS PANEL:

Jourdan Skirha, Former Assistant General Manager, Chicago Bandits
Danielle Cook, Marketing Sponsorship Associate, Gymshark
Ariana Palmer, Assistant Director of Marketing, University of Delaware
Jennifer Pichette, Overwatch Caster/Analyst, LemonKiwi

Moderator: Renee Washington, Sports Reporter, FOX Sports & ESPN

2:00 Young professionals panel ends.

CLOSING REMARKS:

Renee Washington thanks everyone for attending. Day two reminder (show graphic).

Day Two: Saturday, April 17, 2021

9:45 Conference opens via Zoom: <https://drexel.zoom.us/j/84467309139>

10:00 OPENING REMARKS:

Holly Bridgman, President, Drexel Sport Business Association, LeBow College of Business SMT '21

Sarah Napoli, Adjunct Professor, LeBow College of Business

10:02 BREAKOUT ROOMS OPEN

Attendees choose one of four Zoom breakout sessions.

SESSIONS:

Cultivating Your Support Squad

Lindsay Gibbs, Founder of the Power Plays newsletter about women's sports, Co-host of

the podcast *Burn It All Down*

Larry Cohen, Associate Clinical Professor, Drexel University

Finding the Tools to Navigate DEI in the Workplace

Carly Helfand, Scouting Assistant, Tampa Bay Buccaneers

Kimberly Gholston, Vice President and Chief Diversity Officer, Drexel University

Strategies for Discussing Pay Equity

Kelsey Trainor, Business and Legal Affairs, Abrams Media

Danielle Melman, Associate Athletics Director, External Engagement & Marketing,
University of California, San Diego

Becoming a Change Agent in Your Organization

Joe Briggs, Public Policy Counsel, NFL Players Association

Raquel Arredondo, Associate Director, Outreach, Engagement, and Professional
Development, Drexel University

10:45 Everyone regroups and host asks for takeaways and feedback.

11:00 BREAKOUT ROOMS OPEN

Attendees choose another of four Zoom breakout rooms.

11:45 CLOSING REMARKS

Conference ends.